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Life Reinsurance Consulting Firm, mL^3 global life, Introduces Industry Veteran as First CEO

mL^3 global life, the newly formed joint venture between LOGiQ^3 and msg global solutions, today announced the appointment of Michael Barnett to lead the organization as President and CEO.

Princeton, NJ, July 29, 2013 – mL^3 global life is pleased to announce that Michael Barnett, retiring CEO of Employer's Reassurance Corp., a subsidiary of General Electric, will join mL^3 global life in August 2013 and lead the new joint venture as President and CEO.

Michael Barnett's career in the industry includes eleven years with General Electric Capital Corp. with seven of these years as Chairman and CEO of Employer's Reassurance Corp., Union Fidelity Insurance Co. and Heritage Casualty Insurance Co. He joined GE ERC as part of its acquisition of AUL Reinsurance in July of 2002, as the US Life Reinsurance Leader for Global Life & Health.

Barnett began his insurance career as an agent with Mutual Benefit Life in 1976. He joined AUL Reinsurance in 1979 and for 23 years held responsibility for ceded and assumed administration, claims, systems, treaties, accounting, group reinsurance and the North American Life Reinsurance operation.

mL^3 global life serves the North America life and health reinsurance market (ceded, assumed, and retrocession) by providing industry expertise, business consulting, and software application integration services. mL^3 helps its clients think through their toughest challenges, identify and plan solutions for those challenges and create significant business transformation.

mL^3 also supports the introduction of msg.LRM, an SAP-based integrated solution for life reinsurance companies, to the North American market by offering consulting services in conjunction with the installation of that product.

Barnett joins Raymond DiDonna, who was recently appointed Chief Operating Officer of mL^3. Simon Bell, COO of LOGiQ^3 and joint venture partner notes, "Michael Barnett brings rich organizational and reinsurance industry experience to this joint venture. Knowing that Michael and Ray also see the opportunity in life reinsurance solutions that LOGiQ^3 and msg global identified when entering into the joint venture gives further weight to our decision to pursue this market with an in-depth product and service offering." He adds, "Both Michael and Ray have a great track record and excellent reputations within the industry. We know their knowledge, experience and network will accelerate mL^3 global life's market entry with the first client, likely in early third quarter."

CEO of msg global, Bernhard Lang, offers, "The background that Michael brings in terms of years of experience and management with major insurers completes the framework already in place through the joint venture of msg global and LOGiQ^3. Our vision for delivering cost-efficient solutions to reinsurers, based on best practices, SAP technology and decades of experience in reinsurance, is now a reality for the life reinsurance market in North America."

For more information on mL^3 global life and their service offering visit the company website:
http://www.mL3global.com.

About mL[3] global life

mL[3] global life is a joint venture between msg global solutions and LOGiQ[3]. mL[3] global serves the North America life and health ceded, assumed, and retrocession reinsurance market by providing industry expertise, business consulting, and software application integration services. mL[3] also supports the introduction of msg.LRM, an SAP-based integrated solution for life reinsurance companies, to the North American market by offering consulting services in conjunction with the installation of that product. To learn more about mL[3] global life, visit http://www.mL3global.com.

About LOGiQ[3]:

LOGiQ[3] is the expert provider of life insurance and reinsurance consulting and outsourced services. LOGiQ[3] delivers long-term strategic solutions and short-term tactical support across distribution, underwriting, reinsurance administration, claims and audit. LOGiQ[3] supports clients across the life insurance service chain from agent to retrocessionaire from its offices in Toronto, Canada, and Cardiff, UK. To learn more about LOGiQ[3], visit http://www.logiq3.com.

About msg global solutions:
msg global solutions combines insurance, reinsurance and banking insight with technical expertise to deliver business consulting, AMS, systems integration, mobility and analytics to clients worldwide. Our dedicated staff has in-depth business experience in all lines of insurance/reinsurance. msg global consultants are well versed in state-of-the-art technology, especially the SAP NetWeaver platform. To learn more about msg global solutions, visit http://www.msg-global.com.

For any questions, please contact:

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