



FIGURELLA OFFERS NATURAL AND PERSONALIZED WEIGHT LOSS AT TWO FLORIDA LOCATIONS

MIAMI, Fla., July 16, 2013 – Figurella, the 100% natural Italian weight loss method for women, is making itself at home in the United States. The company has been a staple in the international wellness industry for over 30 years and boasts more than 500 locations worldwide. Figurella has opened the doors on two of its weight loss centers here in the states. The first, which opened in 2012, is in Palm Beach Gardens, Florida. The newest location opened just recently in Coral Gables, Florida. Figurella is proud to offer a first-rate premium weight-loss option.

The Figurella method is not a one-size-fits-all fad diet. It is a powerful weight loss system designed specifically for women, and it is 100% personalized for each individual. Figurella begins each new relationship with a one-on-one consult that addresses individual needs and goals. After the consult, each 60-minute session is divided into two key phases. First, physical movements in the patented Bubble stimulate the disposal of fat stored in problem areas. Next, the active oxygen bath in the SpaShell continues to promote fat metabolism and skin rejuvenation. Finally, expert dieticians present clients with nutritional advice aimed at restoring dietary balance and healthy relationships between clients and food.

Even though Figurella prides itself in the personal approach to wellness, each center hosts a wide array of events throughout the year to promote healthy lifestyles and build connections between clients. In the past, Figurella

has hosted cooking demonstrations and holiday parties with an emphasis on healthy food options. Recently, Figurella in Palm Beach Gardens hosted the Shakespeare-themed Midsummer Night's Dream Dinner Party, a costume-optional evening of food and prizes. A support system is important in any lifestyle change, and Figurella provides that support system through these events.

In an effort to help clients get into summer shape, Figurella is currently running the Summer LOVE promotion. Clients who buy a regular Figurella weight loss program will receive one month free. The promotion runs until July 31, 2013.

For more information or to schedule a consult, contact a Figurella weight loss center:

Figurella Palm Beach Gardens
5100 PGA Boulevard, Suite 101
Palm Beach Gardens, Florida 33418
561-799-3600

Figurella Coral Gables
1600 Ponce de Leon Boulevard
Coral Gables, Florida 33134
786-777-8951

Hours of operation at both centers are Monday - Friday from 9:00 a.m. - 7:00 p.m. Appointments can also be made online at www.figurellausa.com.