

2013 Innovation Award Winners

PREMIUM BLENDERS



Blendtec / K-TEC, Inc.

New Blendtec Signature Series blender with blend cycle slowly incorporates ingredients. New Stealth commercial blender won't interrupt nearby conversations, and includes an illuminated capacitive touch control surface and an online tool for creating custom blend cycles.



Vita-Mix Corp.

Vitamix Professional Series 750 is designed to fit under standard kitchen cabinets, and the containers are designed to pull the produce down into the blades for a finer blend. Features include pre-programmed settings, a compact container, and variable speed with pulse.



KitchenAid / Whirlpool Corp.

The KitchenAid Diamond Blender, with exclusive diamond blending system features pulse 1-5 settings and a crush ice mode. Intelli-Speed Motor Control senses contents and maintains optimal speed to power through ingredients. Available in 14 colors.

BAKEWARE / CAKE DECORATING



Meyer Corp.

New Cake Boss brand includes five metal bakeware collections — four of carbon steel with nonstick and one with professional-quality aluminized steel with nonstick. The line's more than 200 products also includes stainless steel icing tips, fondant decorating tools, and more.



Bradshaw International, Inc.

The Sweet Creations By Good Cook line includes innovative Cake Pop Presses, 3-D Cake Pans, and other items for the decorative baking and edible gifting markets. The 4-foot assortment of core items fills seasonal and everyday needs.



Nordic Ware

New Proform Colors bakeware line features a nonstick interior and red exterior. The durable aluminized-steel construction allows for even heat distribution throughout the pan for optimal baking conditions. The Classic Colors Bakeware line also comes in updated colors.



OUR PROUDEST MOMENTS
happen in the **KITCHENS**
of our
customers.

The Blendtec
Designer Series™
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