

## **BREFFO'S "GRIPPING" NEW ADVENTURE CAMERA KIT GADGET LETS OUTDOOR ENTHUSIASTS TAKE CAMERAS SAFELY ANYWHERE**

**July 31, 2013 (Portland, Oregon).** Biking down a mountain? Windsurfing? Hiking? Whatever the activity, confidently capture the moment with the [Breffo Adventure Camera Kit](#). Breffo, the company that created the multi-award winning Spiderpodium is introducing its new "take anywhere, use everywhere" Adventure Camera Kit.

This innovative multi-function stand is aimed directly at the perennially popular camera and rapidly growing action-cam markets – and at the pocket-friendly price customers have come to expect from this inventive and creative British manufacturer. It's the perfect gadget for action and adventure. Secure it to handlebars, tree-branches, or prop it on a rock face.

### **What is the Breffo Adventure Camera Kit?**

The Adventure Camera Kit body, has advanced soft touch rubber coating that protects the camera or camcorder while providing a very secure grip and hold on both camera and whatever surface or location where the camera is positioned. The Adventure Camera Kit attaches to most every camera, camcorder, or action cam available via a patented adaptor with standard ¼ screw.

### **Multi-functional.**

The Adventure Kit is the latest reincarnation of the Breffo Spiderpodium and its close relation, the Spiderpodium Tablet. These two original gadgets allow travelers to position their smartphones or tablets during long flights, train rides, or for impromptu multimedia show-and-tells. Their compact and flexible extremities make the Breffo Adventure Kit, Spiderpodium or Spiderpodium Tablet the perfect travel accessory.

The Breffo Spiderpodium is also a useful back to school gadget that helps students to use their electronic devices on or away from the desk. The eight legs of the Breffo Spiderpodium, plus super grippy plastic coating, help to ensure you can wrap, pose or place your electronic devices anywhere you need to for hands-free convenience.

For the student using the "Keynote Remote" or similar app, this gadget is perfect for presentations as it helps to position an electronic device for easy slideshow management. For the student using their iPad or related tablet to study, the Spiderpodium Tablet is a perfect gadget to position electronic devices while diving into books or jotting down notes.

And when it comes to photography, eight legs are better than three! Sold online at [usa.breffo.com](http://usa.breffo.com) for \$30.00, each Spiderpodium adventure kit comes in black or white.

## About Breffo.

Established in the United Kingdom in 2009, Breffo launched its first product; the Spiderpodium, to huge acclaim. After identifying the market need for a cross functional and universal holder for the growing smartphone and hand-held gadget industry, we went straight to work designing an accessory to accommodate multiple devices and thus, the Spiderpodium was born. Following the success of the Spiderpodium, the 'big brother' Spiderpodium Tablet version quickly followed. Breffo continued its rapid growth globally and opened in the USA as Breffo LLC in early 2010. All Breffo Product is manufactured exclusively in the United Kingdom and shipped Worldwide. The Breffo range of products are now actively selling in over 55 countries worldwide with its British based creative design team at the heart of all new product development. British Design. Modern Adventure.

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TRAVEL



BRITISH DESIGN.  
MODERN ADVENTURE.



SPIDERPODIUM  
TABLET