

MEDIA

FOR IMMEDIATE RELEASE

VoiceZam™ Unveils New Monthly Pricing on Innovative Voiceover Demo Tool

Web audio player continues to offer best-in-class simplicity, technology and affordability

MILWAUKEE, Wis. (July 31, 2013) VoiceZam™ has announced that its innovative demo audio player is now available to professional voiceover artists for just \$8.95 per month.

The tool has become a favorite of voiceover professionals over the past several years due to its flawless demo playback capabilities. VoiceZam™ is the next generation of demo presentation, providing a paradigm shift in the industry with its improved functionality, multi-track selection options, analytics and much more.

MediaZam, LLC, a Wisconsin-based technology company, has developed the patented, multi-featured audio web player especially for websites and online portfolios within the voiceover industry. In essence, VoiceZam™ is the voiceover demo reinvented.

“We are very pleased to unveil this new pricing model for VoiceZam™, allowing voiceover artists to leverage its wide-ranging benefits at a more affordable rate,” said Bob Merkel, president of MediaZam, LLC. “Users have been extremely enthusiastic about how VoiceZam™ has helped their careers, and we want to continue to make it as accessible as possible to voiceover professionals across the U.S. and around the world.”

VoiceZam™ is a fully customizable, vertically stacked web audio player that allows producers, casting directors, agents and other voice-seekers to clearly identify, choose and hear any individual track within the voiceover demo through an attractive, easy-to-use, interface. In addition to offering full CD-quality audio playback for each MP3 demo track uploaded by the voiceover talent, the VoiceZam™ player works on all smart phones, mobile devices and desktop platforms.

Voiceover talents can quickly add VoiceZam’s fully integrated multifaceted technology to their voiceover web sites with just a few lines of web code. Talents can add an unlimited number of complete demos to their VoiceZam™ players in multiple areas on their web site. Demo tracks can also be e-mailed to voiceover clients and prospects, using the innovative ZamLink™. The VoiceZam™ player also features the talent’s full representation and contact information

Additionally, with VoiceZam's exclusive Zamtistics™ add-on, voice talents know who listened to their demos, how long they listened and the exact times their tracks were played. This allows voiceover talents to monitor track playback analytics, providing them valuable marketing information.

VoiceZam™ version 3.6 was released to the voiceover community in 2012 and has quickly become its most popular version. The web-based player has been featured at all the major voiceover events since its introduction, including FaffCon™, That's Voiceover™ and VOICE 2012™ among others.

“While we are continually updating VoiceZam's technology to best serve our users and their voiceover customers, we've now also created a new pricing plan to make our unparalleled technology affordable for voice talent world-wide,” Merkel said.

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► **NOTES TO EDITORS**

Company Web:

<http://www.voicezam.com>

VoiceZam™ Explainer Video:

<http://youtu.be/fNUscnwK-5g>