

Superior Mark™ Exit Marking Kit Case Study

InSite Solutions, LLC recently announced the addition of a new Superior Mark™ Exit Marking Kit to their line of Superior Mark™ products. This kit is made from the patent pending Superior Mark™ tape, a 32 millimeter thick PVC tape featuring beveled edges and recessed adhesive. The Superior Mark™ Exit Marking Kit provides clear distinction between an exit door and other internal doorways, additionally the kit blocks off a 32" x 36" area in front of the doorway to decrease the potential for the exit to become obstructed.

The Occupational Safety and Health Administration requires that all facility exits be clearly marked and unobstructed at all times. Due to this requirement many warehouses and manufacturing facilities mark the floors in front of facility exits. InSite Solutions, LLC has been manufacturing Superior Mark™ floor marking tape for many years and with increased demand has expanded their Superior Mark™ line of products to include specific floor marking kits. The most recent addition to this line is the Superior Mark™ Exit Marking Kit.



Superior Mark™ Exit Marking Kit

In order to demonstrate the time savings with using the new Superior Mark™ Exit Marking Kit versus painting the exit marking, InSite conducted a case study. One exit was marked with the Superior Mark™ Exit Marking Kit and another exit marked using paint.

Please refer to the chart below that compares the time spent for each method of marking. It only took 10 minutes to install the Superior Mark™ Exit Marking Kit. Comparatively, painting the exit marking took 2 hours. In addition, painting required the exit to be shut down for a minimum dry time of

6 hours. Painting required a total shut down period of 8 hours, versus 10 minutes to install nine pre-cut strips of Superior Mark tape.

| Superior Mark™ Exit Marking Kit | | Painted Exit Marking | |
|---------------------------------|-------------------|----------------------|----------------|
| Action | Time | Action | Time |
| Clean/layout | 1 minutes | Clean/layout | 60 minutes |
| Quick Peel Liner | 2 minutes | Paint Prep | 30 minutes |
| Apply to floor | 5 minutes | Apply paint | 30 minutes |
| Tamp down | 3 minutes | Dry time | 6 Hours |
| Total Time | 10 minutes | Total Time | 8 Hours |

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9 week Follow Up

Approximately 9 weeks after the exits were marked, the condition of the markings was assessed to compare durability. The Superior Mark™ Exit Marking Kit still looked almost brand new. The dirt resistant tape retained its luster and sheen, remaining undamaged. The painted exit marking, however, is was already dull and visibly scuffed and stained.

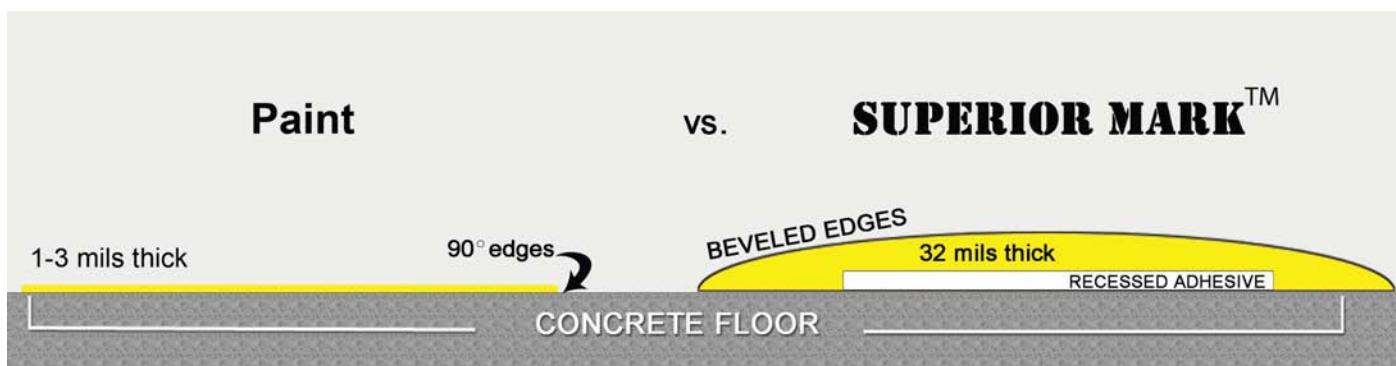
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Paint Marking



Superior Mark™ has a patent pending design that features beveled edges and a recessed adhesive system. It is made from a proprietary composition that measures 32 mils thick. The graphic below compares a cross section of Superior Mark compared to paint on a concrete floor. This demonstrates the difference in durability. The beveled edges create a ramp that directs traffic up and over the lines, while paint's 90 degree edge is the angle most vulnerable to damage.



Conclusion

The Superior Mark™ Exit Marking Kit not only saved time and labor costs on the installation process, it also outperformed the paint.

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