

**FOR IMMEDIATE RELEASE**

Media Inquiries Contact:

Premier Tennis Travel

info@premiertennistravel.com; 800.376.0975

## **Play Tennis with 12 Time Grand Slam Champion, Rafael Nadal in the 2013 Necker Cup Pro-Am on Sir Richard Branson's Private Necker Island.**

***12 Time Grand Slam Champion, Rafael Nadal, former World #1, Ana Ivanovic, 6 Time Grand Slam Champion, Stefan Edberg, 18 Time Grand Slam Champion, Martina Navratilova and Former World #5, Daniela Hantuchova are the first of 16 pros announced to play in the 2013 Necker Cup Pro-Am.***



Alpharetta, Ga., (August 1, 2013) –Rafael Nadal, Ana Ivanovic, Stefan Edberg, Martina Navratilova and Daniela Hantuchova will be joined by leading, current and past, ATP/WTA players along with Sir Richard Branson in the 2<sup>nd</sup> annual Necker Cup Pro-am on Necker Island in the British Virgin Islands. The event is organized by Premier Tennis Travel [www.premiertennistravel.com](http://www.premiertennistravel.com), a leader in luxury tennis travel and event management.

Sir Richard Branson is excited to host the event again. *"Last year's first ever Necker Cup was a huge success & incredible fun for everyone involved. It's an honour to have Necker Island host this unique tennis experience again this year and I'm very much looking forward to seeing everybody again and some new faces too."*



Amateurs can book a 4 night/5 day all-inclusive team package to the world's most exclusive tennis Pro-Am by calling (001) 800.376.0975 or visiting [www.neckercup.com](http://www.neckercup.com). Amateurs can also win a trip to compete in the Necker Cup Pro-Am by participating in the Corporate Challenge to be held October 4-6<sup>th</sup>, 2013 at The New York Athletic Club in New York City. [www.neckercup.com/corporate-challenge](http://www.neckercup.com/corporate-challenge).

Beside world class tennis, Necker Cup Pro-Am guests will enjoy cocktail and dinner parties and also get the chance to meet with top tennis stars and Sir Richard Branson. The final day concludes with a charity exhibition match, dinner, auction and "End of the World" party in the main room of Necker Island's Great House. 2013 Necker Cup guests will be some of the first to ever see Necker Island's highly anticipated, newly rebuilt, Great House.

Last year's Necker Cup raised over \$1,000,000 for worthy causes. Auction bidders can win unique, once in a lifetime experiences such as: one on one hitting sessions with some of tennis' best pros, luxurious trips and merchandise, premier tickets to sporting events, signed memorabilia and much more. Online public bidding for the Necker Cup auction opens October 1<sup>st</sup> at [ibidmobile.net/neckercup](http://ibidmobile.net/neckercup). One hundred percent of all donations from the auction will directly benefit the local BVI community, Virgin Unite, the National Tennis Foundation, Rafa Nadal Foundation and other ATP and WTA player charities.

For more information on attending, sponsoring or donating to the Necker Cup call 800.376.0975 or visit the website at: [www.neckercup.com](http://www.neckercup.com). Check the following sites for more information on Premier Tennis Travel ([www.Premiertennistravel.com](http://www.Premiertennistravel.com)) or Necker Island ([www.neckerisland.virgin.com](http://www.neckerisland.virgin.com)).



### **About Necker Cup 2013**

Sir Richard Branson, in conjunction with Premier Tennis Travel, will host a five-day world-class Pro-Am tennis event on Necker Island in the British Virgin Islands November 12-16. Sir Richard will join 15 current and former ATP and WTA legends to pair up with 16 amateur teams of all levels. A handicapped scoring format will be used making it competitive tennis for all tennis levels. Teams consist of one pro and up to two amateurs. Teams compete to win their bracket and earn a chance to play in the Necker Cup Final.



As well as the tennis, participants can engage in typical Necker Island activities including paddle boarding, Pilates, sailing, kite boarding, wake boarding, snorkeling, massage therapy, beach tennis, parties and more. On the final night, the "End of the World" party will take place and will include an exhibition, a charity dinner and an auction. A portion of event profits and 100 percent of all auction proceeds will go to Virgin Unite, the National Tennis Foundation, and other leading ATP and WTA player 501(c) (3) charities. Please visit [www.neckercup.com](http://www.neckercup.com) for more information. Last year's Necker Cup raised over \$1,000,000 for worthy causes.

### **About Necker Island**

Necker Island is Sir Richard Branson's home and favourite hideaway situated in the British Virgin Islands, a stunning and unspoilt area of the Caribbean. At 74 acres, Necker sits in turquoise waters surrounded by coral reefs and fringed with beautiful white sandy beaches. The island can be hired exclusively or if you're not looking to hire it exclusively, you can still enjoy the Necker experience during Celebration Weeks when individual rooms can be booked by singles or couples to enjoy our fabulous island paradise 'house party' style. Necker Island is part of the award-winning luxury retreat portfolio - Virgin Limited Edition. [www.neckerisland.virgin.com](http://www.neckerisland.virgin.com)

### **About The Corporate Challenge**

Premier Tennis Travel will be hosting The Corporate Challenge at The New York Athletic Club, Travers Island and City House from October 4-6th. The event includes a players' party/dinner on October 4<sup>th</sup>. The draw consists of up to 16 teams, with 4 players per team. The winning team is rewarded with an all-inclusive 4 night/ 5 day paid trip to play in the Necker Cup Pro-am. First round losers will compete in a consolation bracket with the winning team earning an all-inclusive 4 night/ 5 day trip to Rosewood Little Dix Bay, BVI and the opportunity to participate in the WTT Legends Camp as well as attend the final evening's charity exhibition, dinner, auction and "End of the World" party on Necker Island. [www.neckercup.com/corporate-challenge](http://www.neckercup.com/corporate-challenge)

### **About Premier Tennis Travel (PTT)**

Premier Tennis Travel is luxury travel and events group based in Atlanta, Ga., that combines the world's most exclusive resort and hotel destinations with the biggest and most recognizable ATP/WTA players, to create unique tennis travel experiences for its clients. PTT also provides custom travel packages to the world's top tennis tournaments. Trips in 2013 included the Australian Open, BNP Paribas, Sony Open, Wimbledon and the US Open. For more information visit [www.Premiertennistravel.com](http://www.Premiertennistravel.com), email [info@premiertennistravel.com](mailto:info@premiertennistravel.com) or call 800.376.0975.

### **About National Tennis Foundation**

The National Tennis Foundation (NTF) is a nationally recognized 501(c) (3) charitable organization that has become a leading advocate for exceptional student athletes regardless of race or economic means. The NTF strives to provide scholarships to student athletes who seek annual, full, or part-time training programs that foster excellence in tennis and academics. For more information, visit <http://www.nationaltennisfoundation.org/>.

**Press Inquiries Contact: [press@premiertennistravel.com](mailto:press@premiertennistravel.com)**