



Tobias Dengel, CEO, WillowTree Apps Named as a Judge for Prestigious Mobile Merit Awards

Charlottesville, VA. – August 8, 2013 – Tobias Dengel, CEO of WillowTree Apps has been named one of the judges of the 2013 Mobile Merit Awards. WillowTree Apps®, LLC. is one of the leaders in mobile strategy, mobile design, native application development, and mobile web optimization.

The Mobile Merit Awards recognizes companies, individuals and technologies that have shaped the way in which the world communicates today. Through nominations the Mobile Merit Awards notes the excellence achieved in the global mobile industry. These bi-annual awards are presented to outstanding companies, individuals and technologies from each sector within the mobile arena for work of the greatest likely impact on the market.

“Ever since mobile apps burst upon the scene, each year we have seen a dramatic leap ahead in the quality of mobile applications, including UI, stability, speed/performance and many other factors,” said Tobias Dengel, CEO of WillowTree Apps. “I’m excited to see how this year’s Mobile Merit Award entries push the industry even further forward as mobile becomes the dominant way in which we interact with the digital world.”

“We’re delighted that we’ve been able to attract such high caliber judges to help choose this year’s Mobile Merit Award winners,” said the Mobile Merit Awards. “With his experience building apps and mobile experiences for world class companies and organizations, Tobias Dengel, CEO of WillowTree Apps is an amazing addition to our roster of judges.”

Nominations for the Mobile Merit Awards are still being accepted until Friday evening (August 9, 2013 by 5 p.m. PDT). More information about the awards is available at mobilemeritawards.com.

About WillowTree Apps®, LLC.

WillowTree Apps team is a dedicated team of more than 70 strategists, designers, front-end and back-end developers, - all in-house at their Charlottesville Virginia location.

The agency has provided a broad range of consulting and application solutions to diverse clientele and verticals nationwide. For more information, please visit the agency’s website at www.willowtreeapps.com.

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