

## **NEW DVD HELPS WOODWORKERS ACHIEVE A PERFECT FINISH**

### **Step-by-Step DVD from Woodworker's Journal Teaches Finishing Techniques**

MEDINA, MN (August 7, 2013) - Rockler Woodworking and Hardware has introduced a new DVD from Woodworker's Journal called *Step-by-Step to a Perfect Finish*. Presented by America's most trusted finishing expert, Michael Dresdner, the DVD summarizes his extensive experience and knowledge on the subject. Aided by TV's home improvement expert JoAnne Liebeler, Dresdner explains each phase of the finishing process and provides a sequence of steps to help viewers improve their finishing skills with every project they complete.

"*Step-by-Step to a Perfect Finish* is a comprehensive guide to finishing," says Scott Ekman, Rockler's Vice President of Marketing. "Michael Dresdner demonstrates a variety of techniques and finishing secrets that – until now – only decades of experience could provide. This DVD takes the mystery, trial and error, and guesswork out of how to get the finish you really want."

*Step-by-Step to a Perfect Finish* (the latest effort in *The Way to Woodwork* DVD series from Woodworker's Journal) takes viewers on a start-to-finish journey through the finishing process and contains step-by-step instructions on topics including finish selection, application methods, enhancing the grain, avoiding blotches, fixing flaws, and achieving the perfect top coat.

*Step-by-Step to a Perfect Finish* (46512) retails for \$29.99 and can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, [woodworkersjournal.com](http://woodworkersjournal.com), [Rockler.com](http://Rockler.com), or from the Rockler catalog. For store locations or a free catalog, please visit [www.rockler.com](http://www.rockler.com) or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at [www.rockler.com/news](http://www.rockler.com/news).

### **ABOUT ROCKLER WOODWORKING AND HARDWARE**

Celebrating its 59th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit [www.rockler.com](http://www.rockler.com) or call 1-877-ROCKLER.

