**Media Contact:**

George Wacker

610-882-9200

george@DiscoverLehighValley.com

**Discover Lehigh Valley’s Ultimate Baseball Experience**

**Will Give a Winner the Hall of Fame Treatment**

**LEHIGH VALLEY, Pa.**(August 7, 2013) – Discover Lehigh Valley, the official Destination Marketing Organization for Lehigh and Northampton counties in eastern Pennsylvania, is partnering with the Lehigh Valley IronPigs to give a winner Hall of Fame treatment.

Get ready to discover stars being born in this baseball lover’s Ultimate Lehigh Valley Experience. Beautiful Coca-Cola Park, home of the Lehigh Valley IronPigs, in Allentown will host this year’s Gildan Triple-A Championship Game in September and we want to send one lucky winner to the ballpark experience which includes:

DAY ONE

* Four tickets to a private batting practice event in which two people can take part in on September 16
* $75 gift card to enjoy dinner at Red Robin
* Overnight accommodations at Staybridge Suites Allentown-Bethlehem Airport

DAY TWO

* Four front row tickets to the National Championship Game on September 17
* One person will get to throw out the first pitch at the game
* Four personalized IronPigs jerseys
* Four IronPigs hats
* Four IronPigs t-shirts
* Four $20 food vouchers to be used at Coca-Cola Park
* Overnight accommodations at Staybridge Suites Allentown-Bethlehem Airport

RUNNER-UP

* Four tickets to the National Championship Game on September 17
* Four IronPigs hats

Grand Prize winners of each month will also receive an Olympus digital camera to capture their Ultimate Lehigh Valley Experience courtesy of our friends at Olympus.

For more information, full rules and prize descriptions for The Ultimate Lehigh Valley Experience, please visit LVUltimateExperience.com

**About Discover Lehigh Valley**

Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates $1.76 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a Lehigh Valley Official Visitors Guide, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at [DiscoverLehighValley.com](http://www.discoverlehighvalley.com).

###