

## Mighty Marks® makes Lawyerist™ Best Law Firm Websites of 2013

By Maggie Arends, Chief Marketing Officer <a href="https://mightymarks.com/">https://mightymarks.com/</a> August 8, 2013

**Minneapolis, MN** – <u>Lawyerist</u> recently announced its annual Best Law Firm Websites of 2013 and <u>Mighty Marks</u> has been selected as a candidate for this year's top place. "I couldn't be more proud to be selected given the other great websites we're competing against," says Matt Kulseth, founder and attorney at Mighty Marks. "It's a real honor to be chosen and reflects the hard work and dedication our team has put into making trademark registration easy and affordable for our clients."

Mighty Marks is a digital law firm that focuses solely on trademark registration. The firm's new mobile and tablet optimized website, <a href="mightymarks.com">mightymarks.com</a>, launched in April of this year, takes direct aim at small businesses that for cost reasons may previously not have pursued a trademark with the federal government. The website was designed by Minneapolis digital agency <a href="Sevnthsin">Sevnthsin</a>. "From the get-go we developed a brand direction that was heavily focused on creating an emotional connection with the end user," says Nicholas Dahl, lead Digital Producer at Sevnthsin. "The user experience is intended to make the process of working with a lawyer enjoyable and transparent. Mighty Marks takes the fear and pain out of the legal process by focusing on a core service carried out to perfection."

Lawyers and the public alike are being asked to cast their <u>vote</u> to choose their favorite website from the 10 finalists. Voting closes August 15, 2013.

To learn more about Mighty Marks, please contact:

Maggie Arends, Chief Marketing Officer Mighty Marks P.O. Box 80793 Minneapolis, MN 55408 (855) 698-6757 maggie@mightymarks.com