



Contact David Ohendalski
Telephone 979-260-8324

Email sales@agnitek.com
Website www.AgniTEK.com

FOR IMMEDIATE RELEASE
August 9, 2013

WEBITE SOLUTIONS COMPANY ANNOUNCES NEW SEO SERVICE

AgniTEK is a full service website solutions company that now offers a new link building service to help enhance their clients' online presence.

College Station, TX, August 9, 2013— AgniTEK, a nationally-recognized company for their expertise in helping organizations leverage technology to improve businesses, is pleased to announce a new service to improve their clients Search Engine Optimization. The new service involves a website link building process that proves to be a highly effective tool to improve a company's web traffic and internet marketing efforts.

SEO is very competitive these days and link building plays a major role in determining the search engine rankings of a website. Every organization wants quality web traffic to help them grow and improve their company's sales and overall visibility on the web. Link building is one technique that is leveraged as part of an overall search engine optimization strategy. AgniTEK uses a variety of link building techniques to enhance their clients' online presence. They work to get quality links to websites from industry-related and/or other popular websites. Google Page Rank and placement on the major search engines will be heavily weighted by these links. Good backlinks can help enhance a site rank well whereas lack of links can leave a site buried multiple pages deep in search engine results.

AgniTEK believes in providing the best link building value with their services. They use all white-hat link building techniques from popular sites around the web. At AgniTEK, their link building strategies include one-way link building, reciprocal link building, contextual link building, guest blogging, web 2.0 property links, visual media links, news links, and education & government links.

Some of the benefits of link building services include: improved organic search engine ranking, increased website ROI, improved brand awareness and an increase in quality targeted traffic. With recent additions of Panda and Penguin, many sites have fallen out of Google's top rankings. This is why there is

a need for a link building company like AgniTEK that will work to keep up website rankings, even amid the constant changing landscape. By using white-hat techniques, AgniTEK ensures that a site won't be punished by the search engines' current or future algorithms, which are constantly changing.

This new link building service is a manually intensive process and no shortcuts are taken. Some of the link building techniques used include: no network links, no poor content or spam sites, links from top level domains only, and links from related high authority resources.

To increase search engine rankings, one would need improved link juice flowing to their website. This comes from relevant back links that enhance online popularity. Links coming from popular sites are the best way to bring more traffic to a website. AgniTEK has seen the results and stands by that type of link building strategy. To make sure that their clients' gets the best results, AgniTEK always follows the guidelines set by Google and other major search engines.

Within as little as three to four weeks of regular link building, one will be able to see the results of AgniTEK's hard work through Google's online reporting. To learn more about their new SEO service, visit AgniTEK's website today at www.agnitek.com.

AgniTEK is a full service website and software solutions company serving Texas companies for over 15 years. They deliver reliability, consistency, simplicity and value in website services and software application development work. AgniTEK has been named a five-time Newman 10 Award winner and three-time Aggie 100 Award winner.

###