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CAMPUS TEAMWEAR RELEASING ITS FALL 2013 CATALOG

Campus Teamwear, a leading cheer retailer, will be mailing its seasonal catalog to subscribers in the coming weeks.

San Diego, August 12, 2013 -- In preparation of the coming new cheer season, Campus Teamwear is releasing its fall catalog. Each season, the cheerleading apparel retailer produces a catalog and is mailed to customers across the country. The latest catalog will start mailing this month.

The catalog will include the latest items from major brands, including Chassé, Nike, and Kaepa. This past spring, Chassé released a new collection of uniforms, practice wear, accessories, and shoes, including the highly anticipated Chassé Core cheer shoe, which is now available for purchase exclusively at Campus Teamwear.

“Our fans and customers are always so excited to receive our latest catalog! Summer is a busy season for cheerleaders partly because they’re planning for the fall season. It’s important to shop months in advance to allow time for any customization and to get your favorite items before they sell out,” said Jessica Rzeszut, Campus Teamwear marketing manager.

The catalog will include a promo code for a discount on Ion Cheer uniforms and feature several uniform, warm-up, practice wear, and accessories packages that now include a free gift.

Anyone can sign up for a free catalog by visiting Campus Teamwear’s home page. There is also a digital version of the catalog available to view on the website, which allows customers instant access to the full catalog.

“We want everyone to be able to access the catalog, whether they sign up to receive a print version or view it digitally from the comfort of their computer. Cheerleaders love sifting through our catalog and picking out their favorite items so we’re always excited to release a new catalog,” said Campus Teamwear marketing specialist Melissa Darcey.

Previously, Campus Teamwear has hosted contests to celebrate the release of a new catalog. All contests and giveaways are featured exclusively on Campus Teamwear's Facebook page.

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About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.