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LEADING CHEERLEADING APPAREL RETAILER OMNI CHEER INCLUDING COMPLIMENTARY GIFTS WITH SELECT PACKAGE PURCHASES

Omni Cheer now offers free gifts with select package purchases online and through its catalog.

San Diego, August 13, 2013 -- Omni Cheer is giving customers another way to save on cheer essentials. Always setting the standard in the industry by offering the lowest prices, the cheer apparel outfitter now includes free gifts with select package purchases.

Currently, Omni Cheer offers a wide variety of package options from practice wear outfits to full uniform sets.

"Our packages are ideal for those needing several items to complete a look or are stocking up on full sets of must-have items. The packages are offered at a competitive price and make it easier to shop. With packages, there's no worrying about forgetting the small extras. Now it's even better because with your purchase you get a gift at no additional charge," Melissa Darcey, Omni Cheer marketing specialist.

Omni Cheer offers 60 different uniforms, warm-ups, practice wear, and accessories packages and most include a complimentary gift. Starting as low as \$24.90, there are 33 uniform packages to choose from. Depending on the package selected, gifts range from a hair bow, brief, and/or pair of socks.

For practice wear, there are seven packages available, starting at \$15.90. Gifts for five select packages are a pack of hair ties. For warm-ups, Omni Cheer has 16 different packages, starting as low as \$38.90. Double knit warm-up packages include a complimentary hair bow and Poly Tricot warm-up packages include a rain poncho. For accessories, there are four available packages, starting at \$10.25 and two of the packages include a pack of hair ties as a gift.

As a bonus, online shoppers that spend \$75 or more on an order qualify for the Cheer Saver free shipping option.

“We are always looking for ways to provide our customers with the best items for the lowest prices. We also know that cheerleaders, coaches, and parents are busy; they can save a lot of time by shopping for a package instead of individual items,” said Omni Cheer marketing manager, Jessica Rzeszut.

On all its items, Omni Cheer offers a Lowest Price Guarantee. If a customer finds an item priced lower at a different retailer, he/she will receive full credit for the price plus an additional 25% of the difference.

You can purchase packages and all other items online, over the phone, and through catalog orders. To request a catalog or to view the digital online catalog, visit www.omnicheer.com.

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ABOUT OMNI CHEER®:

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.