OUTSIDE IQ

CREATING BIG VALUE FROM BIG DATA

Risk and Fraud Discovery for the Banking Industry

OutsideIQ's patent-pending Risk Discovery Platform™ utilizes cutting-edge Big Data technologies, multi-level machine learning, and advanced analytics to deliver high-value banking-specific Search Based Applications (SBAs).

Commercial Accounts On-Boarding & Monitoring

OutsideIQ leverages big data to uncover relationships between companies and people in real-time for more accurate on-boarding risk identification. The application quickly detects key data points that, taken together, create a rich risk profile, specific to individuals and/or companies. The system also allows for regular monitoring of risks through auditable profiles that help provide real-time insight into potentially fraudulent events.

Commercial Lending & Mortgages

Similarly, for commercial lending and mortgages, OutsideIQ's domain specific application provides, among other things, relevant property and neighborhood information. These attributes, combined with other current risk attributes gleaned from the ever expanding data universe provides unprecedented insight into pricing and evaluating risks related to lending.

OutsideIQ Risk Discovery Platform™ applications enable the discovery of the right data:

- Current and highly relevant
- Intelligently pieced together from structured and unstructured, internal and external sources ("Big Data")
- Consolidated and easy to understand
- Delivered at the point of need in the time of need

Discovering and extracting the right data drives real measurable returns and business value via:

- Faster and better pricing of risk
- Loss reduction and fraud avoidance/ identification
- Increased productivity and throughput
- Improved resource optimization and application
- Consistent and auditable decision support documentation

Risk Discovery Platform™

Extracting relevant information from multiple sources and displaying them in a simple, auditable profile so that risks can be identified, mitigated, or accepted with greater accuracy.