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## **Introducing the Elliot Collection from Brenthaven**

*Brenthaven is proud to present our new line of classic briefs designed and affordably priced exclusively for Apple retail.*

Seattle, August 7, 2013 —Brenthaven is proud to announce the release of the Elliot Collection, a low profile, contemporary business solution for carrying your technology. The Elliot Collection is designed and custom fit for Apple products and is available exclusively at Apple retail stores and at Brenthaven.com. The collection features the classic Brenthaven brief design with our legendary quilted high density foam protection system offering peace of mind for your digital lifestyle, all backed by Brenthaven's Lifetime Guarantee.



Scott Armstrong, CEO of Brenthaven, says, “The Elliot Collection is our ode to the great black bag offered at a great value. Its sleek practicality and reasonable price point make it the essential bag for the on the go professional.”

The Elliot Collection features a slim, low profile shape with quick access magnetic iPad and iPhone slip pockets for convenient access to all mobile technology. Our high density foam absorbs shock and maintains its shape and performance for the life of the product, offering a reliable protection system for your technology. The collection is trolley compatible and offers a front zippered airline ticket pocket, making the Elliot Brief an ideal travel companion. The Elliot Collection is made with Brenthaven's high quality and durability standards all for a price tag of less than \$100, making it an affordable solution for carrying and protecting your technology.

The Deluxe Brief offers the convenience of Brenthaven's X-Ray Friendly feature, allowing the case to unzip and butterfly open while going through airport security and eliminating the need to remove the laptop from its case.

### **Price and Availability**

The Elliot Collection is offered exclusively through Apple stores and Brenthaven.com and comes in a traditional slim brief and a deluxe brief option, offered in a classic black color way. The sleeve collection is custom fit for MacBooks up to 15.4 inches. The slim brief is priced at \$79.95 and the deluxe brief at \$99.95 and includes free shipping with every purchase. The briefs will be available for purchase in mid-July 2013. For additional information, please see this link: <http://www.brenthaven.com/elliott-collection>

### **About Brenthaven \***

Headquartered in Seattle, Washington, Brenthaven is a leading designer and manufacturer of premium mobile technology cases for today's and tomorrow's entrepreneurs. All Brenthaven products come with a 100% lifetime guarantee and feature superior protection systems that keep you connected to your digital lifestyle. Visit [www.brenthaven.com](http://www.brenthaven.com) for more information or check us out on [Twitter.com/brenthavennews](https://twitter.com/brenthavennews) and [Facebook.com/brenthavennews](https://facebook.com/brenthavennews) for access to special deals on Brenthaven products. For Customer Service call (800) 803-7225 or email [info@brenthaven.com](mailto:info@brenthaven.com).