



Contact: Greg Furst
President of the Americas
Atherio, Inc.
+1.410.935.8893
Greg.Furst@Atherio.com

FOR IMMEDIATE RELEASE

ATHERIO MAKES STRATEGIC ACQUISITION OF NVISH, USA AND INDIA

Creating a Strong Global Presence in the Mobile and Technology Industry

JACKSONVILLE, FL (August 15, 2013) – Atherio, one of Florida's fastest growing companies, specializing in Enterprise Technology and Business services, today announced the acquisition of NVISH USA and India, a leading provider of value based enterprise web solutions, managed services and consulting. The acquisition brings to Atherio an expanded global delivery platform, a loyal Fortune 500 customer base, a large technology-enabled work force and very strong partnerships with industry leaders.

Established in 2006, NVISH is headquartered in Santa Clara, California. NVISH has a world-class Technology Center in Chandigarh India with over 200 highly skilled developers. Leveraging its delivery excellence, NVISH excels in enterprise web development and maintenance services, mobile application development, content management systems, application development, graphics and multimedia development, technology consulting, integration services, business process management and managed services, web analytics, search engine optimization and enterprise infrastructure and cloud management.

Gurmail Singh, CEO of NVISH, said "The NVISH team is excited to join the Atherio family. NVISH is known for exceptional technical expertise in the design and deployment of today's most advanced Web infrastructure. With Atherio's deep IT software and services expertise, as well as sales and marketing acumen, we are now well positioned to lead the market."

With this acquisition, Atherio is now delivering highly robust, efficient and reliable solutions, which span across enterprise class web services, mobile technologies, infrastructure services and online marketing. The combined portfolio of the two companies offers a tremendous opportunity to Atherio to comprehensively address the needs of the larger customer base, including that of NVISH.

Jason Cory, CEO of the Atherio said, "We are truly excited about our acquisition of NVISH. NVISH's delivery excellence is without compare in the market. They have created an extremely loyal clientele list and we see tremendous synergies with Atherio that will expand the client base and capabilities."

About Us Atherio, Inc.

Atherio is a leading global technology services company providing end-to-end technology enabled business solutions to the enterprise. Atherio is differentiated in the market through their "maniacal focus on client satisfaction", market driven service offerings and an unsurpassed knowledge of the industries & vertical markets they serve. Atherio has created a strong presence in the web, mobile, ecommerce, ERP, CRM, MDM and payments technology sectors. Additionally, its technology consulting services are industry leading across multiple service platforms and service offerings. www.Atherio.com

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