



Contact Wendy Weinert, MBA
Telephone 651-294-2517
Email wweinert@bellacor.com
Website www.bellacor.com

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GIVING BACK TO THE COMMUNITY -- BELLACOR'S DONATION TO HELP FAMILIES LIVE BETTER

Mendota Heights, MN, August 15, 2013– Giving back to the local community helps others to live a better life.

Bellacor is especially proud of its community involvement programs. In collaboration with the local non-profit charity organization Bridging, Bellacor has played a critical role in helping improve the lives of many by providing furniture and household goods to families and individuals transitioning out of homelessness and poverty. Bellacor also has partnered with the local chapter of Restore, part of Habitat for Humanities to build and repair houses using donations. The houses are then allowed to be purchased through no-profit, no-interest mortgage loans.

Tim Preiner, Warehouse Supervisor of Bellacor, is preparing the next shipment of Bellacor's donations to Bridging and Restore. This shipment will include chairs, lamps, chandeliers, cabinet hardware, construction material, and other household goods. "We donate furniture and construction materials which cannot be resold but are still in very good conditions," Preiner said. As an example, with a set of two new chairs, one of the chairs is broken. "Since we cannot resell the whole set, we just donate the chair that is still in perfect condition." Bellacor also donates old stock items and products from vendors who discontinued their partnerships with Bellacor.

Bellacor has shipped its generous product donations to Bridging and Restore every month this year. Over 290 products have been shipped with a total value of more than \$32,000. In May, Bellacor made the largest donation of the year so far sending Bridging and Restore 67 products valued approximate \$10,000. The average value of each product in the donation was \$143 for Bridging and \$86.35 for Restore. Nothing pleases Bellacor more than knowing that its contributions are helping support people struggling for a better life.

It is Bellacor's mission with it's non-profit affiliations to create opportunities so that underprivileged members of the community can have a better life. We consider it our social responsibility to make a positive impact in the community in which we work, live, and serve.

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2425 Enterprise Drive, Suite 900, Mendota Heights, MN 55120

Bellacor has been the leading online retailer of lighting and home décor products since 2000 and is a leading source for lighting and home furnishings on the web. The Bellacor collection includes 500,000+ items from 800+ trusted brands. Bellacor offers free shipping on orders over \$75, price-matching (some exceptions apply) and exceptional customer service. Bellacor is an Internet Retailer Top 500 Company.

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If you would like more information about this topic, please contact Wendy Weinert, MBA at 651-294-2517 or email at wweinert@bellacor.com.

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