

NEWS

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CONTACT

Laura Botelho
Phone: 1-954-385-2253
E-mail: Laura.Botelho@marriott.com

Nina Herrera-Davila
Phone: 1-301-380-2691
E-mail: Nina.Herrera-Davila@marriot.com

Opening Of Courtyard Leon at The Poliforum Strengthens Marriott's Footprint In Mexico

Guanajuato hotel boasts 140 rooms, state-of-the-art fitness center, The Centro Restaurant

Leon, Guanajuato – Marriott International has announced the opening of the 140-room [Courtyard Leon at the Poliforum](#), expanding the leading mid-tier hotel brand's roster of Mexico properties to nine.

The stunning [Leon hotel](#) is near the Poliforum Leon Convention and Exhibition Center, Leon Airport, Leon Stadium, Explora Science Center, Centro Max Shopping Center and the city's main industrial parks. Recreational amenities include an outdoor pool.



“From the refreshing, open business lobbies to our modern and spacious guest [rooms](#), the Courtyard Leon at The Poliforum offers business and leisure guests excellent space within comfortable accommodations to optimize their stay,” said Lita Aguirre, general manager of the Courtyard Leon at the Poliforum.

Like all new Courtyard properties, the Guanajuato hotel in Leon is entirely smoke-free and features the brand's signature Refreshing

Business Lobby providing travelers with complimentary Wi-Fi and spaces to work and relax with a variety of flexible seating options.

The hotel offers modern, comfortable and handicapped accessible rooms with contemporary workspaces, safe deposit boxes, LCD televisions and deluxe bedding. [The Centro Restaurant](#), the brand's premier eatery, offers a flavorful menu with local and international cuisine and is open for breakfast, lunch, dinner and cocktails. Room service is available 24 hours a day, as is The Market for quick, on-the-go meals. The location is also convenient to popular area [Leon restaurants](#) including La Estancia Argentina, Ma Come No and El Rincon Gaucho. Complimentary high-speed Internet is provided throughout all rooms in the hotel, including the property's state-of-the-art fitness center.

“Mexico’s growing middle class and booming economy have generated tremendous demand for mid-priced hotel properties,” said Craig Smith, president of the Caribbean and Latin America for Marriott International. “The steady expansion of the Courtyard by Marriott brand in Mexico validates the recognition of the brand’s top-notch style, service and comfort at an affordable price.”

Celebrating its 30th anniversary this year, Courtyard is Marriott International’s largest hotel brand and boasts the company’s highest portfolio presence in Mexico. Courtyard operates 21 hotels with 3,270 rooms in 12 countries in Latin America and the Caribbean and has another 10 hotels scheduled to open in the next three years.

The development pipeline for Courtyard properties in Mexico includes the 130-room Courtyard Hermosillo, slated to open its doors in 2014; the 120-room Courtyard Queretaro in 2015; and the 130-room Courtyard Los Cabos in 2015.

Other Mexican Courtyard by Marriott properties include the 153-room Courtyard Toluca Airport, 200-room Courtyard Cancun Airport, 292-room Courtyard Mexico City Airport, 129-room Courtyard Monterrey, 175-room Courtyard Monterrey San Jeronimo, 154-room Courtyard Puebla and 155-room Courtyard San Luis Potosi.

About Courtyard Leon at The Poliforum

The Courtyard Leon at The Poliforum is adjacent to the Poliforum Leon Convention and Exhibition Center and convenient to the Del Bajio International Airport (BJX). Just minutes by car from the historic City Center, guests enjoy close proximity to tourist attractions Templo Expiatorio, Cathedral Nuestra Senora de la Luz and the Museo de Arte e Historia, as well as nearby shopping and dining at the Plaza Mayor. The newly opened 140-room hotel offers abundant amenities including complimentary Wi-Fi, fitness center, heated pool and The Centro Restaurant featuring a variety of breakfast, lunch and dinner options and cocktails. Rooms come equipped with deluxe bedding, in-room complimentary coffee/tea service and ample workspace. For information, visit www.marriott.com/BJXCY.

About Courtyard by Marriott

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests’ needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott’s largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For reservations, go to www.courtyard.com or contact a travel professional.

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