



Press Release

Conceptboard ties collaboration into team workflows - Introduces @Mentions, Task Assignments and Alerts

Stuttgart, Germany, August 23, 2013. Conceptboard began as an online whiteboard where users could develop and share their ideas. Conceptboard's past releases have created value for teams as a central place to collaborate and exchange feedback. With this release, teams can not only use Conceptboard to develop those concepts, but also to efficiently manage their visually focused projects.

Daniel Bohn, Co-founder and CEO of Conceptboard, says "It was an important next step for us. We wanted to take the experience of working within the board and incorporate it into our customers' project management workflows. To do this, we needed to ensure that all participants are informed about the relevant activity within their projects. "

Conceptboard has introduced a bundle of features to identify the content that is relevant to each team member. Relevancy is based on the user's activity, for example, responses to comments that they have made in a discussion. Team members can now direct their colleagues' attention to a certain discussion (@Mentions) or assign them a task (Task Assignments), and they will both continue to be notified as the status of these activities changes.

This content is distributed in a number of ways to the user. The information is available from any location in the application (Alerts), customized for each board (Refreshed Timeline) and pushed outside the application via email alerts (Refreshed Emails). Additionally, all open tasks assigned to a user are viewable immediately upon login (My Open Tasks).

Conceptboard GmbH

Conceptboard offers online collaboration for teams to discuss and manage visually focused projects. With Conceptboard, you can not only leverage the power of flexible online whiteboards to develop your concepts, but also employ our project management tools to put your creative ideas into action. Conceptboard is a B2B SaaS product with licenses starting at the price of free! For more information visit www.conceptboard.com.

Media Contact

Conceptboard GmbH
Melissa Kilbourne, Marketing and PR Manager
Marienstraße 23
70178 Stuttgart Germany

Tel.: +49 711 50 888 02 40
Tel. USA: +1 917 675 3235
E-Mail: media@conceptboard.com
Website: www.conceptboard.com