

Case Study



Rochester College

Faith-based college calls on CAMS Enterprise to manage growth, streamline registration, course evaluations and much more while freeing up staff time

New implementations ignite a revolution on campus to start exploring many more possibilities available with a fully integrated, Web-native ERP system

Primarily an undergraduate institution with a wide-range of studies, RC also offers a master's degree in religious education, online courses, study-abroad programs, a nursing program as well as a degree-completion option for adult students.

Specialized programs in education, business, psychology, and religious studies prepare Rochester graduates both for productive careers in the marketplace and for advanced studies at graduate and professional schools.



Rochester College offers a master's in missional leadership and has a school of nursing on its 80-acre campus near Detroit.

To help upgrade its information systems and manage projected growth, Rochester College turned to Three Rivers Systems' CAMS Windows in 1997 and later upgraded to CAMS Enterprise in 2008.

According to Rochester College Registrar Rebekah Pinchback, CAMS Enterprise was being used campus-wide but some modules and functions were not being utilized, including online registration. She proposed a plan for taking registration and course evaluations online, making a strong case for efficiency as well as cost savings. Her project was given the "green light" right away.

"Learning how to use online registration functions in CAMS was easy," she said. All told, implementation took about six months. "We had to reorganize and change our advising policies, train advisors and staff members to use the system, do beta testing and launch a marketing campaign to get students excited about the new process," Pinchback said.

"We have been registering online, now, for two years and it has made a world of difference in our community and freed up a tremendous amount of time in my office. I can't even imagine doing paper registrations, again!" Course evaluations at RC used to take weeks to run paper surveys through a Scantron® machine and then tally them in Excel.



“We would be halfway into the next semester before instructors received results,” Pinchback said. “Now, it takes us a couple of hours to distribute evaluations to individual instructors and department heads can access them through CAMS at any time. It’s a beautiful thing!”

Pinchback said the conversion to online registration ignited a revolution on campus to look at CAMS, differently, and to start exploring the possibilities. “Soon after online registration, we dug deep into student and faculty portals. Today, we are doing even greater portal customization and have moved all of our applications to an application portal. Our financial aid and business offices have made tremendous strides in getting all of their information online, and my office continues to seek out areas for process improvement in the areas of degree audit and graduation.”

A fully integrated system with true mobility, business analytics, cloud offerings and integrated portals, CAMS Enterprise eliminates the need for academic institutions and end users alike to learn, interface and manage a patchwork of often incompatible systems. These features and others make it an ideal choice for colleges and universities seeking higher returns from their IT infrastructure investments and those needing to keep up with expansion.

About Rochester College

Rochester College is a four-year, liberal arts college in Rochester, Mich., a northern exurb of Detroit. Founded by members of Churches of Christ in 1959, recent enrollment is nearly 1,100 students. Rochester College is primarily an undergraduate institution, though it offers some graduate programs, such as the Master of Religious Education, and includes both residential and commuting students. The college also offers a degree completion program for adult students. Rochester College is governed by a board of trustees who are members of the Churches of Christ. Rochester College was founded in 1959 as North Central Christian College, and then later renamed Michigan Christian College. In 1997, the board of trustees adopted the name Rochester College to portray more clearly the institution's nature as a liberal arts college in a Christian setting.

About CAMS Enterprise

CAMS Enterprise’s **disruptive** technology makes it a fundamentally different academic ERP unlike all others that were designed for the past and are incapable of operating efficiently in the modern world. CAMS Enterprise is an easy-to-use and implement, totally integrated, Web-native management system with everything in one place – admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals, and more for managing the entire student life cycle. With an out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success seen with conventional systems. CAMS’ affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

Source: Rochester College



174 Clarkson Road, Ellisville, MO 63011, 636-386-8616

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