

Case Study



University of the Ozarks

Leadership, innovation and stability are hallmarks of Arkansas' first coeducational college

A fully accredited, private, undergraduate university on a picturesque 30-acre campus at the foot of the scenic Ozark Mountains in Clarksville, Ark., some 100 miles west of Little Rock, University of the Ozarks is consistently rated among the top institutions of higher education in the region by publications and surveys including U.S. News & World Report.



Its comprehensive academic program includes more than 60 majors, minors and pre-professional programs, along with small class sizes and faculty-to-student ratio to ensure the type of personal attention that allows students to thrive.



Founded in 1834, University of the Ozarks was one of the first co-educational schools west of the Mississippi River. It was also the first in Arkansas to admit women and the state's first historically white college to graduate an African-American and to integrate intercollegiate sports.

Throughout its long and storied history, the university has consistently provided personal, creative, student-oriented innovation in private education while preserving a history of dedication to Christian values and service.

This spirit of innovation led the university to purchase **CAMS DOS** in 1996 when it found Jenzabar's Poise was no longer a good match. Shortly thereafter the university upgraded to CAMS Windows and in 2001 became an early adopter of **CAMS Enterprise**, Three Rivers Systems Inc.'s Web-based academic management system.



Three Rivers Systems has supported the **University of the Ozarks** for more than 15 years, a longevity fueled by a perfect match of shared values including service, innovation and stability. "I believe Three Rivers Systems is head and shoulders above most software vendors in terms of customer service and technology support. Not only do they respond to any issues or concerns we have, but they also invest in teaching the client along the way," Registrar Wilma Harris said.

"Three Rivers Systems project managers are willing to share with us what other institutions do because they have information we don't. And they tell us what other institutions have been doing and how they use CAMS to full advantage," she added.

CAMS Enterprise’s Degree Audit module has been particularly valuable for the university.

“It allows us to track quite effectively course completion for our students as they progress toward degree completion,” she said. “It allows us to share that information electronically with our faculty advisers and division chairs who have a need to know. And, because we have mandatory advising, our advisors can tell at a glance which courses students need to take and where they are in their progression toward degree completion,” Harris said.



Web-based CAMS Enterprise is easy to use and requires far less IT support than other systems. “The fact that we were able to install CAMS Enterprise out of the box on our campus and just use it the way it was intended to be used without having to change our business processes says a tremendous amount about this product,” Harris added.

A fully integrated system with true mobility, business analytics, cloud offerings and integrated portals, CAMS Enterprise eliminates the need for academic institutions and end users alike to learn, interface and manage a patchwork of often incompatible systems. These features and others make it an ideal choice for colleges and universities seeking higher returns from their IT infrastructure investments and those needing to keep up with expansion.

About [University of the Ozarks](#)

University of the Ozarks was founded in 1834 by Cumberland Presbyterians as Cane Hill School at Cane Hill, Ark., located in northwest of the state. In 1891, Cane Hill College closed operations and its successor Arkansas Cumberland College was established in Clarksville, Ark. In 1920, the name was changed to The College of the Ozarks, and in 1987 the school was renamed to University of the Ozarks. The University has always had a relationship with the Presbyterian Church. At one time the college was under the ownership of the Oklahoma-Arkansas Synod of the United Presbyterian Church (USA). In 1960, the Board of National Missions of the United Presbyterian Church (USA) assumed ownership and operating responsibility for the college. In 1973 an elected board of trustees assumed administrative responsibility and ownership.

About [CAMS Enterprise](#)

CAMS Enterprise’s [disruptive](#) technology makes it a fundamentally different academic ERP unlike all others that were designed for the past and are incapable of operating efficiently in the modern world. CAMS Enterprise is an easy-to-use and implement, totally integrated, Web-native management system with everything in one place — admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals, and more for managing the entire student life cycle. With an out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success seen with conventional systems. CAMS’ affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

Source: University of the Ozarks



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