

97% of Cell Phone Users Read Text Messages within 5 Minutes

Text Marketing is Immediate, Personal and Effective!

Send Highly Effective Messages Right to Your Customer's Phone:

**Fill Open Appointments &
Drive Business on
Slow Days**



Happy Hump Day! Today ONLY! 50% OFF all reg. priced TANNING PACKAGES & LOTION. Show this text to receive.

RESULT:
Made \$4,000 in ONE DAY!
Biggest Day EVER!

Sell Products & Services



Happy Mother's Day! Buy 2 pounds of fully cooked sliced Prime Rib with au jus for \$12.99 & get one FREE! Valid today (5/10) ONLY!

RESULT:
Sold 400 pounds & made \$2,598 in ONE DAY!

Create Urgency



Save 5% on all new projects booked by 4/11/12

RESULT:
Booked his entire summer from ONE TEXT!

How the Text Marketing Program Works:

1. People join your club when they text your code.
2. You send deals, offers or information. Your messages only get to the people who want to receive them.
3. They BUY!!!

The Complete Package Includes:



We Know What Works!

- ~ Unlimited Subscribers
- ~ Unlimited Monthly Messaging (Annual Cap - 100,000 Messages)
- ~ Ongoing Expert Coaching & Support
- ~ Complimentary Marketing Materials



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Digital
Sales &
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Drive Sales with Text Messages

“Have you ever wished that you could flip a switch and bring in a flood of customers?”

No one leaves the house without a cell phone and on average a text message is read within 5 minutes of receipt. Text Marketing provides an instant and highly personal connection between a business and their loyal customers to share information, offer a flash deal, send out an afternoon special, or promote a seasonal offer that rings up sales during an otherwise slow time. This is word of mouth marketing on demand!

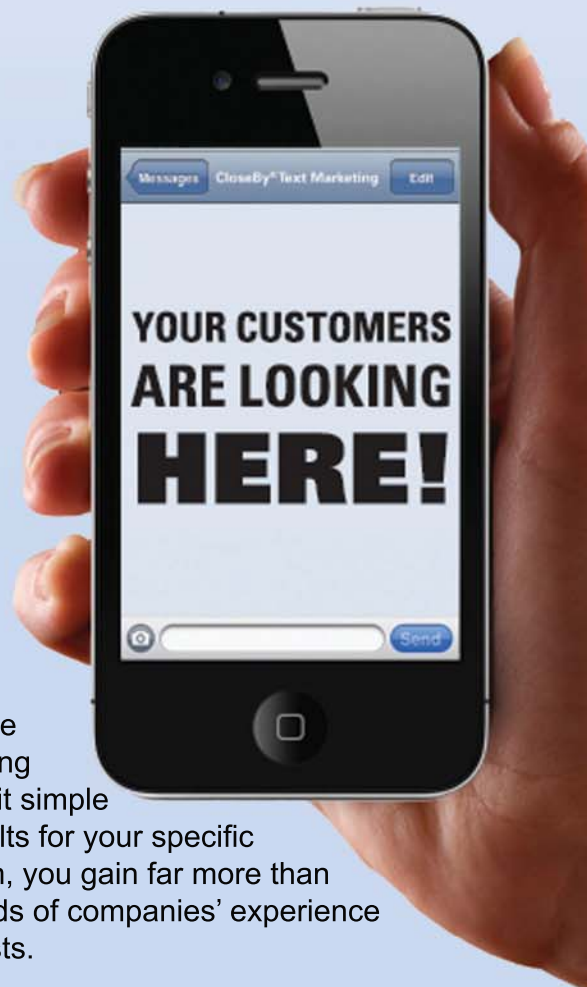
- ~ Move Unsold or Expiring Inventory or Announce New or Exciting Inventory
- ~ Drive Business on Slow Days Creating Immediacy to Fill Open Appointments
- ~ Send Important or Urgent Information
- ~ Enhance Customer Connectivity and Referrals
- ~ Build Professional Reputation

Package Options

We've priced our program at a low annual fee or monthly plan that is affordable for every business no matter how small. This program is in use by some of the largest name brands as well as small businesses such as: **Beauty Salons, Tanning Salons, Florists, Restaurants, Bars and Grills, Liquor Stores, Grocery Stores, Auto Repair, Physicians, Fitness Centers and many more.**

Getting Started

We take the guesswork out of text message marketing. If you are like most business owners, you don't have the time to worry about running a text program. We are text message marketing experts, and make it simple and effective. We know how to use text advertising to get great results for your specific business. With the purchase of our CloseBy Text Marketing program, you gain far more than just the ability to send messages: you tap into a network of thousands of companies' experience and success by working with one of our highly trained Text Specialists.



3 Step Launch Sequence

Your Text Specialist will guide you (and your staff) through the simple process of promoting your program using your existing advertising and personalized materials, building a list of your most valuable and loyal customers, and sending great messages throughout the year to your customers.



**Promote VIP
Text Club**



**Build Your
List**



**Send Out
Messages**



**Make
Money!!!**