

**FOR IMMEDIATE RELEASE**

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**Embassy Suites Atlanta - Galleria Continues Their New Holiday Tradition**  
**Fourth Annual Festival of Trees Benefits Atlanta-Area Charities**

[Atlanta, GA, August 28, 2013] – The Embassy Suites Atlanta - Galleria will continue their annual holiday tradition, the Cobb Galleria Festival of Trees, that honors the giving spirit of the season. From November 18, 2013 through January 5, 2014, 37 local non-profit organizations will participate in the hotel’s Fourth Annual Festival of Trees, a charitable event sponsored by the hotel and other Atlanta-area businesses.

“I can’t think of a more wonderful way to celebrate the holiday season than providing a way to support these organizations at this special time of year,” said Dale Gustafson, Director of Sales and Marketing. “It’s also a great opportunity to invite the public to see the many improvements that have been made to the Embassy Suites Atlanta - Galleria.”

Each non-profit organization will decorate a Christmas tree – many donated by select partner businesses that will be on display 24/7 in the hotel’s atrium for seven weeks – and Atlanta residents and hotel guests are invited to give donations on behalf of the participating charities’ trees. There is no charge to visit the display, and parking is free. The tree with the largest monetary donations will receive an additional \$1,000 gift from the Embassy Suites Atlanta - Galleria. There are currently 20 organizations signed up for the 2013 event, including:

- March of Dimes
- Make a Wish Foundation of GA
- Cobb Library Foundation
- Blessed Beautiful Feet/ Ashley Averill Foundation
- Atlanta Ballet Centre for Dance Education
- Healing Hearts
- Kidz 2 Leaders
- Ronald McDonald House
- The Children's Bilingual Theater
- ArtsBridge Foundation
- Humane Society of Cobb County
- Cobb Works

- Feed the Hungry/Action Ministries
- Homeless Pets Foundation
- Camp Juliette Low
- Communities in Schools of Marietta/Cobb County, Inc.
- The Center for Family Resources, Inc.
- Embraced
- The Leukemia and Lymphoma Society
- Two are Better than One

On the third Tuesday of December, the hotel's nightly Reception\* will transform into a Private Gala for the charitable organizations. Local choirs, musicians, and performing arts organizations will provide entertainment and fine foods and holiday spirits will be served to hotel guests and the members of the participating charities and local businesses. A legendary local luminary will be on hand to award the recipients the donations collected as well as the \$1,000 grand prize.

The trees will be on display for donations from November 18, 2013 through January 5, 2014. For more information visit the [Festival of Trees website](#) or contact Dale Gustafson at 678-460-2561.

\*Service of alcohol subject to state and local laws. Must be of legal drinking age.

#### About Embassy Suites Atlanta - Galleria

The Embassy Suites Atlanta - Galleria hotel offers 261 spacious suites in Northwest Atlanta, GA . Hotel guests enjoy free high-speed Internet, complimentary cooked-to-order breakfast and a Complimentary Evening Reception featuring beer, wine and light snacks. Ideal for both business and leisure guests, the hotel offers complimentary shuttle service within a three mile radius and is conveniently located across the street from Cobb Galleria Centre and Cobb Energy Performing Arts Centre. To learn more, please visit [www.atlantagalleria.embassysuites.com](http://www.atlantagalleria.embassysuites.com).

#### About Embassy Suites Hotels

Founded in 1984, Embassy Suites Hotels defines the upscale, all-suites segment and today has 208 hotels, with an additional 34 in the pipeline. With spacious two-room suites, engaging team members and an inviting atrium environment, guests are welcome to put their feet up and feel right at home. Embassy Suites' complimentary, cooked-to-order breakfast helps guests gear up for their day, while the nightly Manager's Reception with free appetizers and beverages offers guests a great way to wind down. To learn more, visit [www.embassysuites.com](http://www.embassysuites.com).

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