



For more information contact:
Homero Ontiveros, publisher
Phone: (440)602-9113
Email: HOntiveros@meistermedia.com

FOR IMMEDIATE RELEASE

***Productores de Hortalizas* Honored with 2013 Agricultural Journalism Award** ***Productores de Hortalizas* magazine recognized for its efforts to inform and educate growers.**

WILLOUGHBY, OH (August 27, 2013) – CropLife Latin America and the Mexican Association of the Phytosanitary Industry (AMIFAC) awarded the 2013 Agricultural Journalism Award to *Productores de Hortalizas* magazine for its efforts to inform and educate growers. Juan Carlos García López de Lara, of *Productores de Hortalizas*, received the award on behalf of the publication at a ceremony held in Mexico City on August 19, 2013.

“The award represents a commitment to continue working for the benefit of the industry,” said Garcia “It is the result of a collaborative effort that generates great satisfaction for the whole *Productores de Hortalizas* team.”

Productores de Hortalizas, a publication of Meister Media Worldwide, won in the category of written and online journalism. The title submitted two pieces for the jury’s consideration, “Avoid Botrytis in Pepper: Prevention and Identification of Gray Mold in Protected Cultivation,” by José Cosme Guerrero Ruiz and “Soil Solarization: The Process and Application in Protected Structures,” by Jesús Marino Valerio.

Productores de Hortalizas has served vegetable growers in Mexico since 1992. The publication provides extensive coverage of the latest in field and greenhouse vegetable production technology, new products, supplier and manufacturer information and reference materials to nearly 10,000 growers, crop advisors and suppliers. *Productores de Hortalizas* also manages industry-leading events and award programs.

“This recognition is a great incentive for our team to continue being the leaders in agricultural media in Mexico,” said Homero Ontiveros, Publisher of *Productores de Hortalizas*. “We want to continue providing professional growers with valuable information that will help them be more competitive.”

The Agricultural Journalism Award supports and recognizes the work of specialized media outlets that provide growers with new and reliable information that will help them be more productive, sustainable and competitive. Award winners will attend the World Congress of the International Association of Agricultural Journalists in Argentina where they will receive the CropLife Latin America silver sculpture.

The jury for reviewing and selecting the winning entries consisted of Dr. Francisco Javier Trujillo Arriaga, CEO of the National Health Service, Food Safety and Quality department (SENASICA), secretary of the Mexican Department of Agriculture (SAGARPA) and Gabriela Estrada Centelles, director of the Bachelor of Journalism and Media Studies at the Institute of Technology and Superior Studies of Monterrey, Mexico City campus.

###

About Productores de Hortalizas: *Productores de Hortalizas* represents the best interests of the wholesale produce industry with a focus on the knowledge and tools to sustain and enhance the industry's vitality and profitable growth. Readers are growers of crops ranging from large-scale open field and greenhouse operations such as tomatoes, peppers and cucurbits to specialty crops. Besides producing specialized trade magazines and websites, this group organizes industry events such as the International Tomato Congress. Hortalizas.com is the digital location to find what's new in the wholesale produce industry. The site features top content from the print magazines and newsletters, featured video and content and viewpoints of our columnists and industry experts.

About Meister Media Worldwide: Meister Media Worldwide, headquartered in Willoughby, Ohio, provides integrated media solutions for worldwide specialized agriculture. A leader in the industry, the company provides information and networking opportunities to global markets, including fruits and citrus, vegetables, cotton, ornamental horticulture, precision agriculture, plant protection and Latin American agriculture. Founded in 1932, Meister Media Worldwide now produces 13 regular magazines, along with eNewsletters and more than 20 websites, as well as trade shows and exchange events. In addition, Meister produces custom print products, web development, videos and strategic business development services. Contact us at www.meistermedia.com.