

Labor Day Revelation By 123Greetings.com: What People Enjoy Doing Most On The Long Weekend

Sub-heading: 123Greetings.com's analysis reveals that people wish to devote time to partners on [Labor Day](#) as seen from the number of love ecards shared last year. This is followed by wishes for a fun and relaxed weekend with friends and family, indicating that people enjoy spending the holiday with their loved ones.

New York, NY, Aug 30, 2013: [Labor Day 2013](#) falls on the first Monday of September allowing people to enjoy a long weekend. Analysis by 123Greetings.com, of the top 50 ecards sent for the occasion last year, reveals attributes associated with the holiday and how people wish to spend the day. The results highlight that over 39% of card senders chose to share love ecards, depicting desire to spend time with partners or to express that they are missed. This was followed by over 36% users who shared expressions for a relaxed [Labor Day weekend](#), beach activities, fireworks, barbecues, vacations and fun time spent with family and friends. This is probably because this holiday marks the end of summer and the last opportunity to enjoy summer activities. Remaining card senders sent ecards to honor labor, celebrate the American holiday with nationalistic sentiments and to share thank you ecards in return for wishes.

Though the overall finding is limited by data available for 123Greetings.com's top 50 ecards for the holiday, it does go to show that people enjoy having a fun weekend spent with loved ones and indulge in [Labor Day activities](#) to augment celebrations. It does not underestimate the feelings and respect shared for this day, as most recognize the continuous effort of workers, and use this opportunity to wish them a relaxed and well-deserved holiday. 123Greetings.com does its part by making available a wide range of expressions for people to share.

Arvind Kajaria, Founder of 123Greetings.com says, "Labor Day reminds people of the contributions made by workers toward the growth and prosperity of the country. It also provides an opportunity to celebrate a day off from work to indulge in leisure activities. We hope everyone enjoys the day and encourage them to use our [expressions](#) to share various moods and emotions for the holiday."

123Greetings.com offers over 290 Labor Day ecards across seven categories for users to choose from.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect Feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com