

## **FOR IMMEDIATE RELEASE**

### **Water Filters Provider WaterFilters.NET Celebrates Fifth Straight Year On Inc. 5000**

*Focus on water quality for its customers results in unprecedented revenue growth of nearly 600% in three years*

Zumbrota, MN September 3, 2013 <http://www.WaterFilters.NET> – WaterFilters.NET, the online consumer’s first choice in water filters and whole house water filtration systems, announces its fifth straight appearance on the Inc. 5000. With its fifth straight appearance on the Inc. 5000, WaterFilters.NET joins the Five-Time Honoree Honor Roll, and also receives recognition as a top 100 retail and Minnesota-based company.

For thirty-two years, Inc. has published its annual Inc. 5000, naming the fastest-growing private companies in America. In 2013, the average Inc. 5000 honoree increased sales 468%, while the median company on this list increased sales more than 140%. The levels of growth experienced by the average Inc. 5000 honoree ensured a much higher threshold of entry in 2013 compared to years past, making the fifth straight appearance of WaterFilters.NET on this list all the more impressive.

“For our water filters company to achieve five straight appearances on the Inc. 5000 is incredible to me,” says Jamin Arvig, founder and CEO of WaterFilters.NET. “But overall, I’m much quicker to brag about the type of customer service that helped us achieve this honor in the first place.”

Arvig founded WaterFilters.NET in 2002, while still in college. Over the last decade, Arvig has taken steps to ensure his online water filters company offers its customers highly trained customer support and easy access to thought leading information. The WaterFilters.NET customer service team is led by a water specialist certified by the Water Quality Association (WQA), while the [WaterFilters.NET blog](#) provides information ranging from installation tips to best practices for home brewing. Arvig also takes pride in the commitment that WaterFilters.NET makes to improve the world as a whole, from providing scholarships to students offering [global water shortage solutions](#) to generously supporting water charities, including charity: water.

“Any company can talk the talk and claim to be the leading provider of water filters,” Arvig continues. “I prefer to walk the walk and become our customer’s go-to source for water quality products and information.”

Learn more about WaterFilters.NET, and how their commitment to providing the highest quality water for their customers has helped them secure five straight appearances on the Inc. 5000, by reading the post, ‘3 Ways Our Water Filters Company Has Grown By Focusing On You,’ at the link below: <http://blog.waterfilters.net/blog/our-water-filters-company-focuses-on-you/>

#### **About WaterFilters.NET**

WaterFilters.NET is the online consumer’s first choice for replacement [water filters](#) and whole

house water filtration systems. Providing millions of water filters and systems around the country has helped WaterFilters.NET accumulate the information needed to become a respected source of water information for consumers and publications, including the Wall Street Journal. Consistently recognized as excellent by customer services ratings provider STELLAService, a Best Place to Work, and as a mainstay on the Inc. 500 | 5000, WaterFilters.NET, is committed to developing an online water filters superstore providing the products and information needed to serve clean, great tasting drinking water on a global basis. WaterFilters.NET supports its core values by making significant contributions from its online sales to various water-related charities and causes.

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