



FOR IMMEDIATE RELEASE

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**CHEERLEADING APPAREL RETAILER CAMPUS TEAMWEAR HOLDING
SECRET LABOR DAY SALE FOR EMAIL SUBSCRIBERS**

Campus Teamwear is holding Labor Day sale on more than twenty cheer items.

San Diego, August 29, 2013 -- In celebration of the upcoming Labor Day holiday, Campus Teamwear is holding a secret sale for its email subscribers only. The leading cheer apparel retailer is offering special prices on nearly two dozen items for five days only.

Starting on Thursday, August 29 and running through Monday, September 2, email subscribers can shop the sale, which has more than twenty items marked down. The sale includes cheer shoes, shorts, tops, accessories, and more, starting as low as \$1.47. In order to access the sale, customers must click through the email.

"While our prices are always low every day, we wanted to celebrate the holiday by offering a sale on some of our top cheer items. As cheerleaders head back to school, there's always the need to stock up on more practice wear and shoes for the new season," commented Melissa Darcey, Campus Teamwear marketing specialist.

Through Monday, September 2, at 11:59pm PST, email subscribers can access the sale, which doesn't require a promo code. Additionally, all web orders of \$75 or more qualify for free shipping through Campus Teamwear's Value Select shipping option.

"We love rewarding our email subscribers. They're some of our most dedicated fans and customers. Through emails, we not only offer special deals only to them, but we also notify them of new products, specials, and other great deals or trends we are currently featuring. We recommend that anyone who shops at Campus Teamwear sign up to receive our emails," said Campus Teamwear marketing manager, Jessica Rzeszut.

To receive future Campus Teamwear emails and find out about the next sale or special, visit the company's website.

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About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.