

## FOR IMMEDIATE RELEASE

## Reverb Networks participates at the 4th Annual Self-Organising Networks Conference, 1<sup>st</sup> – 2<sup>nd</sup> October, in Nice, France

**Sterling, Virginia** (September 9, 2013) – Reverb Networks, a developer of intelligent SON solutions designed to provide mobile network operators improved operational and spectral efficiencies, is participating at the 4th Self Organising Networks Conference in Nice in October. Dr. Nicolas Cotanis, CTO will be participating on the panel: "SON for optimization versus SON for LTE." Dr. Cotanis' focus will be on the full value of SON in terms of coverage and capacity optimization.

For more information please visit www.reverbnetworks.com

## **About Reverb Networks**

Reverb Networks is a pioneering provider of automated, continuous and antenna-based Self-Optimizing Networks (SON) solutions. Reverb's InteliSON enhances networks of Mobile Network Operators through frequent and proactive self-optimization that improves network coverage and capacity and increases spectral efficiencies. In partnership with Reverb Networks, operators can maximize the performance of their wireless network automatically and efficiently, resulting in lower OpEx and CapEx. Reverb's SON applications include for Load Balancing, Interference Reduction and Self-Healing for both UMTS and LTE network technologies.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe. For more information, visit www.reverbnetworks.com.

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