

Press Release

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For Immediate Release

The Second Annual Adirondack Coast Wine, Cider and Food Festival to be Held October 12th
Unique Festival Spotlights Local Agriculture

Plattsburgh, NY – 9/3/2013 – Locally crafted wines will pair with local gourmet food vendors at the second annual Adirondack Coast Wine, Cider and Food Festival at the Crete Civic Center in Plattsburgh on October 12th, 2013 from 12:00pm to 8:00pm. This festival is one-of-a-kind to the region and will serve up unique local cold climate wines, ciders and farm products from local artisans.

Admission to the event is \$25 until October 11, 2013 and \$30 at the door, with a portion of admission being donated to the Chazy Lions Club. Festival goers will enjoy sipping and sampling regional delights all while surrounded by nonstop entertainment including live music and demonstrations such as the 101's of wine tasting, cider making for the home hobbyist, and the Great Lucy Grape Stomp. Guests from wine connoisseurs to foodies and entertainment junkies will be given an unforgettable experience, all while supporting local agriculture.

New this year to the Adirondack Coast Wine, Cider and Food Festival is a culinary challenge featuring local college students. This year's first ever culinary challenge will be a nod to civilizations earliest cooking techniques. Each team will be supplied cinder blocks, a metal grate and a supply of wood, after challengers start their own fire they will receive a basket of local foods and value added farm products, then they will prepare their dishes to be judged by guests in the VIP room. The culinary challenge team winners will receive a trophy, t-shirts and bragging rights until next year's challenge.

For more information on the Adirondack Coast Wine, Cider and Food festival and to purchase your tickets visit adirondackcoastwinetrail.com/festival.

The Adirondack Coast Wine, Cider and Food Festival is still accepting vendors from beverages and food to gifts and unique businesses such as artisans, crafts and pottery. If your business is interested in displaying your regional product please visit adirondackcoastwinetrail.com/vendors.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).