

NEW PEN BLANK KITS HONOR MILITARY SERVICE

A Portion of Proceeds to Benefit the Wounded Warrior Project

MEDINA, MN (September 4, 2013) - Rockler Woodworking and Hardware has introduced four new laser-cut, inlay pen blank kits which feature service ribbon symbols to honor men and women who have served the United States military in Viet-Nam, Iraq, and/or Afghanistan, as well as those who have been awarded a Purple Heart. The Service Ribbon and Purple Heart Pen Blank Kits feature dyed, laser-cut wood pieces that comprise the emblem for each pen when it is assembled and turned.

A portion of the proceeds from sales of the kits will be donated to the Wounded Warrior Project. The Wounded Warrior Project provides "unique, direct programs and services to meet the needs of injured veterans and service members." For additional information, visit www.woundedwarriorproject.org.

"These Service Ribbon and Purple Heart Pen Blank Kits provide woodworkers and turners with a special way to commemorate the men and women who have loyally served our country during times of conflict," says Scott Ekman, Rockler's Vice President of Marketing. "The kits make beautiful pens which contain symbols that honor military service, and a portion of the proceeds goes to the Wounded Warrior Project."

The Service Ribbon and Purple Heart Pen Blank Kits all contain dyed, laser-cut basswood pieces that form a colorful decoration when assembled as part of the pen barrel. The kits are made to fit Manhattan style pen hardware kits (sold separately, see rockler.com for details). Each kit also includes a set of instructions.

Service Ribbon Pen Blank Kits for Vietnam (47195), Iraq (49893), and Afghanistan (49818) are available, as well as a Purple Heart Pen Blank Kit (44724). All four kits retail for \$19.99 each and can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 59th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

