



For immediate release

HENKAA Inc. Ranks No. 15 on the 2013 PROFIT HOT 50

- PROFIT Magazine unveils 14th annual list of Canada's Top New Growth Companies -

TORONTO, CANADA (September 4, 2013) - PROFIT Magazine announced Henkaa Inc. as No. 15 on its 14th annual PROFIT HOT 50, the definitive ranking of Canada's Top New Growth Companies. Published in the October issue of PROFIT Magazine and online at PROFITguide.com, the PROFIT HOT 50 ranks young firms by two-year revenue growth.

Henkaa, a convertible fashion brand that specializes in multi-functional apparel and accessories, earned a coveted spot on the PROFIT HOT 50 list with an impressive two-year revenue growth of 1022%.

"This year's PROFIT HOT 50 companies embody the entrepreneurial spirit," says Ian Portsmouth, Publisher and Editor-in-Chief of PROFIT Magazine. "They have grown exceptionally fast in a challenging economy, thanks to the ingenuity and determination of the entrepreneurs behind them."

"Building Henkaa from idea to reality to No. 15 on the PROFIT HOT 50 in such a short period of time has been an incredible journey that could not be possible without the hard work and dedication of our team," says CEO Joanna Duong. "Being able to achieve all this through our simple focus on listening, inspiring and delighting our amazing customers makes it that much more special."

Henkaa means "change" in Japanese and it is fitting since all garments can be styled in infinite ways, making it a hit with women looking to get more mileage for their fashion investments - and they're proudly made in Canada! The flagship Sakura Convertible Dress collection is a closet staple - the timeless, one-size-fits-all pieces can seamlessly transition through all stages of a woman's life from bridal, maternity, travel, special occasion and beyond. Henkaa is dedicated to education with over 60 inspiring photo and video style tutorials - watch the 21 Styles in 5 Minutes trailer <http://hnka.co/21stylesin5>

Online & Social Media

www.henkaa.com

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About PROFIT Magazine

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 31 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at www.PROFITguide.com.

About Henkaa Inc.

Henkaa is a convertible fashion and accessories brand specializing in multifunctional apparel, infinity scarves, jewelry and accessories. Henkaa's mission is to be a canvas that empowers and inspires women of all shapes, sizes, style preferences and walks of life to do more with less, feel beautiful and earn a great income through social selling. Experience the Henkaa collection and learn more about the Stylist opportunity at <http://hnka.co/in2mins> or visit www.henkaa.com

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