**Media Contact:**

George Wacker

610-882-9200

george@DiscoverLehighValley.com

**Discover Lehigh Valley’s Ultimate Paranormal Experience**

*Connect with the spiritual world in this ghost hunting lover’s dream experience*

**LEHIGH VALLEY, Pa.**(September 9, 2013) – Discover Lehigh Valley, the official Destination Marketing Organization for Lehigh and Northampton counties in eastern Pennsylvania, is partnering with local businesses and historical sites to give one lucky winner a paranormal experience they will never forget.

Visitors can enter throughout the month of September at [www.LVUltimateExperience.com](http://www.LVUltimateExperience.com). Get ready to discover if the dead truly move on and get a glimpse into the spirit world in one of America’s most historic areas during Discover Lehigh Valley’s Ultimate Paranormal Experience which includes:

DAY ONE

* Two passes to No. 9 Mine & Museum
* $50 gift card to enjoy lunch at The Inn at Jim Thorpe
* Two passes to psychic medium, Lauri Moore’s Medium’s Gallery at ArtsQuest™ Center at SteelStacks™
* Meet and greet with psychic medium, Lauri Moore who has been featured on Animal Planet’s “The Haunted.”
* $75 gift card to enjoy dinner at Molinari’s
* Overnight accommodations at the Historic Hotel Bethlehem’s “Room with a Boo,” #932

DAY TWO

* Breakfast for two at the Historic Hotel Bethlehem
* $50 gift card to enjoy lunch at Braveheart Highland Pub
* $75 gift card to enjoy dinner at Bethlehem Brew Works
* Two passes for a guided ghost tour through historic downtown Bethlehem
* Two passes for an investigation of the 1758 Sun Inn with Lights Out Paranormal and psychic medium, Lauri Moore
* Overnight accommodations at the Historic Hotel Bethlehem’s “Room with a Boo,” #932

ADDITIONAL ITEMS

* A copy of *Ghost Stories of the Lehigh Valley* books 1 & 2
* A copy of *Haunted Lehigh Valley*
* A copy of *Bethlehem Ghosts*
* Two Lights Out Paranormal t-shirts and sweatshirts
* Paranormal Protection Bracelets from Sharon’s Stones of Allentown

Grand Prize winners of each month will also receive an Olympus digital camera to capture their Ultimate Lehigh Valley Experience courtesy of our friends at Olympus. A winner will be announced in the first week of October. The Lehigh Valley Ultimate Paranormal Experience is one of 12 monthly experience based travel packages Discover Lehigh Valley is giving away throughout 2013-14. For more information, full rules and prize descriptions for The Ultimate Lehigh Valley Experience, please visit LVUltimateExperience.com

**About Discover Lehigh Valley**

Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates $1.76 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a Lehigh Valley Official Visitors Guide, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at [DiscoverLehighValley.com](http://www.discoverlehighvalley.com).