



*For immediate release*

## **Icynene Europe unveils regionally-specific spray foam insulation product line**

**Brussels, Belgium. 11 September 2013.** Global spray foam insulation manufacturer Icynene announced today the launch of its regionally-specific European product line, H<sub>2</sub>Foam™ to address specific needs of architects and builders within the region.

The H<sub>2</sub>Foam™ product line includes an open-cell, light-density spray foam - H<sub>2</sub>Foam Lite™ - and a closed-cell rigid spray foam - H<sub>2</sub>Foam Forte™ - with additional products in the pipeline. All H<sub>2</sub>Foam™ products are 100% water-blown making them an environmentally sound alternative to other spray foam products available on the market.

“Icynene has always been at the forefront of product innovation and development and the H<sub>2</sub>Foam™ spray foam insulation portfolio solidifies our position in the marketplace as such. Both our open-cell and closed-cell H<sub>2</sub>Foam™ products are 100% water blown and the new branding reflects our commitment to developing spray foam products that are free from chemically-based blowing agents,” said Bertrand Lauret, Managing Director of Abington Gate Europe, Icynene contact for Europe, Africa and the Middle East.

H<sub>2</sub>Foam Lite™ is a light-density (7 Kg/m<sup>3</sup>) open-cell spray foam insulation product ideal for both residential and commercial projects offering stable thermal performance and superior sound attenuation and air tightness amongst its many benefits.

H<sub>2</sub>Foam Forte™ is the world's first 100% water-blown rigid closed-cell spray foam insulation product merging the standard key benefits of closed-cell spray foam together with the opportunity to improve building performance and minimise environmental impact.

“As architects and builders increasingly trend towards seeking innovation and sustainable products, Icynene Europe is responding to market demand by introducing spray foam insulation products that deliver in the immediate and long-term. Additional products in the pipeline will continue our commitment to driving industry growth in the industry.” said Mr. Lauret.

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**About Icynene**

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

**For more information, contact:**

Icynene Marketing Communications

[media@icynene.com](mailto:media@icynene.com) 800-758-7325, x215

[www.icynene.eu](http://www.icynene.eu), [www.icynene.fr](http://www.icynene.fr), [www.icynene.co.uk](http://www.icynene.co.uk), [www.icynene.com](http://www.icynene.com)