

DWELL & *NEW YORK* MAGAZINE ARE BACK WITH 2ND ANNUAL CITY MODERN

SPLASHY HOME TOURS AND A-LIST ROSTER OF EVENTS FOR 2013

September 10, 2013 (New York, NY) __ Dwell Media and *New York* magazine are back this fall with **City Modern**, their 2nd annual collaboration celebrating the best in New York design and architecture. In association with AIANY's **Archtober** Festival, and the many other organizations celebrating design this October, City Modern again looks to elevate the level of discussion and awareness about how design effects all areas of our urban lifestyles. The full list of events can be found in the October issue of **Dwell (on newsstands now)** and **New York's** fall preview issue, and also at <u>www.citymodernnyc.com</u>.

The week kicks off on September 27 with a Meet the Architects celebration, followed by a weekend of mag-worthy **City Modern home tours** in Manhattan and Brooklyn. From real life chutes and ladders at the Skyhouse – the four-story penthouse in the Financial District, complete with an 80-foot-long mirror-polished stainless steel slide – to the decked out, James-Bond-meets-Barbarella Brooklyn pad of Flavor Paper kingpin Jon Sherman – this tour is sure to stir the senses as well as great design ideas for any home. An A-list of notable firms bring ticket-buyers 10 breath-taking homes, including David Hotson Architect, Architecture in Formation, Leone Design Studio, Asfour Guzy Architects, Resolution: 4 Architecture, James Cleary Architect. Proceeds from the ticket sales benefit <u>Architecture for Humanity</u>. The **Meet the Architects** opening event on September 27 at Design Within Reach in Soho offers the chance to meet them all and to get a sneak peek of the homes.

The week continues with programming led by *New York* magazine's design editor **Wendy Goodman** and Dwell's editor-in-chief **Amanda Dameron**. Join us at the NeueHouse on Oct 1 to hear **MoMA's Paola Antonelli** chat with her peers **Pentagram's Michael Beirut**, architect **Deborah Berke** and architecture critic **Justin Davidson** about "What Design can Do For New York City". On Oct 2 architect **David Rockwell** talks collaboration with fashion designer **Isabel Toledo** and Tony-award-winning choreographer **Jerry Mitchell**.

On Oct 3 join Dwell & **Dell** for a talk with designer **Jonathan Adler** and his sister, copyright attorney Amy Adler, about knocks-offs at the #DellVenue at the Eventi Hotel. Come hear young designers talk about their apprenticeship with Thos. Moser and see their newest creations made alongside master craftsman Adam Rogers. The week wraps up on Friday, Oct 4 with celebrated High Line architect **Neil Denari** and a visit to the opening of the **City Modern Made: in New York** retail shop at Atelier Courbet.

City Modern will also be launching its own shopping experience, **MADE: In New York**, a retail salon taking place the month of October at Atelier Courbet, a new store at 177 Mott Street. The store will be filled with the best New York designers including **Bec Brittain**, **Rich Brilliant Willing**, **Ted Muehling**, **Egg Collective**, **Brooklyn Bike**, **Anna Karlin**, **Francois Chambard**, **Fort Standard**, **Sebastian Errazuriz** and **Trove** wallpaper.

2013 sponsors include Dell, Thos. Moser, Resource Furniture, Atelier Courbet, Hansgrohe, and Hamlin Ventures. Alcohol sponsor Peroni Beer. Non-profit partners include <u>Architecture for</u> <u>Humanity</u> and <u>AIA NY</u>.

FOR A FULL SCHEDULE OF EVENTS VISIT <u>www.citymodernnyc.com</u> Follow us on Instagram at #citymodern.

FOR PRESS REGISTRATION PLEASE CONTACT:

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