



FOR IMMEDIATE RELEASE

Fluance® Releases First Limited Edition Speaker Product in its new Artist Series - Artist Inspired and Created

Fluance's own in house Designer, Jason Nasato designs the latest limited edition speaker dock with a uniquely inspired custom skin.

NIAGARA FALLS, ON, (September 18, 2013) – [Fluance](#)

Fluance is pleased to announce the addition of the [FiSDK500-A Limited Edition High Performance Speaker Docking Music System](#) to its new Artist Series line of home audio products. Fluance has done it again, a unique product offering that customers could appreciate.

The success of the Fluance FiSDK500 High Performance Speaker Dock has been apparent and has led to the growth and evolution in its purchasing options. Beginning with the FiSDK500 [Piano Black](#) version and closely followed [Candy Apple Red](#) version, the original FiSDK500 speaker dock received rave reviews for its unbelievable sound quality and unprecedented value. At a price of just \$199 including shipping, the product received un-biased positive reviews on tech websites like [CNET](#) and mention in national publications like Macworld magazine.

The addition of the Apple lightning adapter in October 2012 did not stop the progressive success of the FiSDK500. The FiSDK500 still ranks as a best seller in the Fluance catalog and even with the 30 pin connector Fluance customers understand the importance of performance and sound quality in a speaker dock. The FiSDK500 has a wood cabinet enclosure that is rare in the industry at \$200 or any price point. Fluance only uses premium components for optimum sound reproduction and includes with its speaker docks all the necessary cables to listen to any smartphone, tablet or device with a 3.5mm headphone jack with precision sound and clarity.

Fluance's own Jason Nasato, Graphic Designer and independent artist, most recently designed a custom skin for the FiSDK500 speaker dock. Using his creativity and artisan attitude, he wanted to create something unique that would set this Limited Edition product apart from the competition as well as its Black and Red predecessors. *"Hearing this dock for the first time immediately blew my expectations away. Fluance is a brand with bold design and amazing sound. After hearing this speaker dock I was inspired to create something that reflected the FiSDK500's quality."* says Nasato. *"I wanted to portray an abstract version of an "explosion" – representing the explosive sound and presence the FiSDK500 has in a room. It was an honor to have had this opportunity to design a graphic for such an outstanding brand."*

Fluance has added an Artist Series to its lineup of home theater speakers and high performance music systems. The Artist Series will feature unique, limited edition Fluance products. This custom FiSDK500 is the first Fluance product to be labeled an Artist Series product. The Fluance FiSDK500-A High Performance Speaker Docking Music System is available for purchase only at [www.Fluance.com](#) for \$199.99 with Free Shipping for a limited time while quantities last.

About Fluance

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1999 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at [www.Fluance.com](#).

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