



LIMITED RELEASE
BATCH NO 8

Schell's

STAG SERIES



AUGUST'S BOCK



A COLLABORATIVE BREW BETWEEN
AUGUST SCHELL BREWING CO., NEW ULM, MINN. &
GOLD OCHSEN BREWERY, ULM, GERMANY

One beer crafted with 10 generations and 569 years of experience.



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AUGUST'S BOCK

FLAVOR PROFILE

August's Bock was brewed in the blond doppelbock style (literally "double bock"). It is deep golden amber in color and extremely rich in flavor. It has an assertive hop bitterness and a robust malt backbone. Polaris dry hops add a unique hoppy character and aroma. It is a very full-bodied beer whose strength is masked by its easy drinkability.



HOPS

Tettnang
Saphire
Smaragd

Polaris

Munich
Abbey
Carapils

MALTS

Schell's Pilsner
Base Malt

SPECS

- Original Gravity - 16.9° Plato
- 6.9% Alcohol By Volume
- 43 International Bitterness Units
- Serve in a tall stein

Tettnang
Saphire
Smaragd

Mandarina Bavaria

Munich
Abbey
Carapils

Gold Ochsen's
Pilsner Base Malt



AUGUST SCHELL



GOLD OCHSEN



A COLLABORATIVELY CRAFTED BEER BROUGHT TO YOU BY TWO LEGENDARY BREWERIES

August's Bock was made collaboratively with the German-based brewery Gold Ochsen and was named after both breweries past presidents from five generations ago. Both breweries are still family-owned and have almost 570 years of combined brewing experience. The older Gold Ochsen Brewery was founded in Ulm, Germany, in 1597, and the younger August Schell Brewery was founded in its Sister City, New Ulm, in 1860.

Brewmasters from both breweries worked together to choose the style and recipe for this beer. They decided to create a blonde doppelbock using only hops from the Tettnang region of Germany located near the Gold Ochsen Brewery. For a subtle twist, each brewery selected a different new variety for dry hopping. They each used their own local base malt, but used the same specialty malts from Weyermann Malting in Germany.

August Schell Brewing Co.

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SISTER CITIES ~ ULM AND NEW ULM

The city of New Ulm, Minnesota was founded in 1854 by German immigrants Christian Ludwig Meyer, Alois Palmer, Athanasius Henle, and Franz Massopoust. It was named after the city of Ulm in the state of Baden-Württemberg in southern Germany. These cities have maintained a close relationship over the decades and have participated in a cultural exchange program since 1986.



AUGUST SCHELL BREWING CO., NEW ULM, MINN.

August Schell Brewing Company, located in New Ulm, MN, sits atop the same site it was built on in 1860. With its sprawling grounds, beautiful gardens, Schell Mansion, and deer park, the brewery is a tourist destination for any beer lover. Schell's boasts a proud heritage of 153 years of continuous family ownership and specializes in brewing craft beers.



GOLD OCHSEN BREWERY, ULM, GERMANY

The family owned Gold Ochsen Brewery was founded in 1597 and is the oldest business in Ulm, Germany. For over 415 years they have been actively contributing to the city, doing their part to support many social, sporting and cultural projects. Today they employ 200 people, carry 15 styles of beer, and brew over 500,000 barrels of beer per year.

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