

P

Presented By
Interim Mayor
Todd Gloria

The City of San Diego
Proclamation
Financial Planning Day

WHEREAS, the Financial Planning Association of San Diego will host the Third Annual Financial Planning Day on September 28, 2013 at San Diego State University; and

WHEREAS, personal financial planning is essential, regardless of age or income, and is vital to buying a home, paying for school, and achieving a secure retirement; and

WHEREAS, the current economy has increased Americans' awareness of the need for financial education; and

WHEREAS, improving all Americans' financial education and planning skills is key to helping our nation's fiscal strength; and

WHEREAS, the underserved in our community are less likely to have access to financial planning and education; and

WHEREAS, the Financial Planning Association, The United States Conference of Mayors, the Certified Financial Planner Board of Standards, and the Foundation for Financial Planning have formed a consortium to increase awareness of the benefit of financial planning; and

WHEREAS, at Financial Planning Day residents will be able to receive no-cost, one-on-one, no-strings-attached financial counseling from qualified and ethical financial planning professionals as well as participate in educational workshops designed to increase their understanding of personal financial responsibility; **NOW, THEREFORE**,

BE IT RESOLVED, THAT I, TODD GLORIA, the Interim Mayor of the City of San Diego, do hereby proclaim September 28, 2013 to be "Financial Planning Day" in the City of San Diego in recognition of the need for greater access to financial education for all citizens.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND, THIS DAY,
AND HAVE CAUSED THE SEAL TO BE AFFIXED HERETO:



Todd Gloria
TODD GLORIA
INTERIM MAYOR

September 28, 2013

DATE