

News Release

For high res images and to arrange an interview
CONTACT: Lisa Condit
(508.471.1767 / lisa@thehanovertheatre.org)
or
Laurie Carr (508.471.1768 /
laurie@thehanovertheatre.org)

FOR IMMEDIATE RELEASE

Tickets On Sale This Friday for Jersey Boys
The Story of Frankie Valli and the Four Seasons at The Hanover Theatre
January 21-February 2

Worcester, MA (September 26, 2013)—The Tony, Grammy and Olivier Award-winning hit musical, JERSEY BOYS, the story of Frankie Valli and The Four Seasons will premiere at The Hanover Theatre for the Performing Arts in Worcester for two weeks, January 21-February 2. Tickets are on sale to the public on this Friday, September 27 at 10am.

Directed by two-time Tony[®] Award-winner Des McAnuff, JERSEY BOYS won the 2006 Tony Award for Best Musical, the 2006 Grammy Award[®] for Best Musical Show Album, the 2009 Olivier Award for Best New Musical, the 2010 Helpmann Award for Best Musical (Australia), and continues to break box office records on Broadway and across North America. JERSEY BOYS worldwide has been seen by over 16 million people (as of September, 2012). JERSEY BOYS is written by Academy Award[®] -winner Marshall Brickman and Rick Elice, with music by Bob Gaudio, lyrics by Bob Crewe and choreography by Sergio Trujillo.

Catch a sneak peek of Jersey Boys! Log on to JerseyBoysTour.com/watch.

JERSEY BOYS is the story of Frankie Valli and The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how a group of blue-collar boys from the wrong side of the tracks became one of the biggest American pop music sensations of all time. They wrote their own songs, invented their own sound and sold 175 million records worldwide - all before they were thirty.

JERSEY BOYS opened at the August Wilson Theatre on Broadway to critical acclaim on November 6, 2005. The JERSEY BOYS First National Tour opened to rave reviews in San Francisco on December 1, 2006, played a record-breaking run in Los Angeles and is still breaking house records in cities across North America. JERSEY BOYS is currently playing in New York; London; Las Vegas; Perth, Australia; Johannesburg, South Africa and across the US on National tour. JERSEY BOYS will open soon in Capetown, South Africa.

The JERSEY BOYS design and production team comprises Klara Zieglerova (Scenic Design), Jess Goldstein (Costume Design), Howell Binkley (winner of the 2006 Tony Award for his Lighting Design of JERSEY BOYS), Steve Canyon Kennedy (Sound Design), Michael Clark (Projections Design), Charles LaPointe (Wig and Hair Design), Steve Orich (Orchestrations) and Ron Melrose (Music Direction, Vocal Arrangements & Incidental Music).

JERSEY BOYS is produced by Dodger Theatricals, Joseph J. Grano, Tamara and Kevin Kinsella, Pelican Group, with Latitude Link and Rick Steiner.

Tickets to JERSEY BOYS begin at \$40* and are available online at TheHanoverTheatre.org, by phone at

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877.571.SHOW (7469), or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. Special group incentives are available. Contact Diane Pieciak at 508.930.2424 to learn more. For more information about JERSEY BOYS, please visit JerseyBoysTour.com or TheHanoverTheatre.org.

JERSEY BOYS is also available as part of a six show subscription package in The Hanover Theatre's 2013-2014 Broadway Series, which includes "Memphis The Musical," "Cirque Dreams Holiday," "Sister Act," "Man of La Mancha," and "Ghost The Musical." Subscribe to guarantee the best seats available and save \$30-\$60 per subscription.

The Original Broadway Cast Recording of JERSEY BOYS, produced by Bob Gaudio, was recently certified Platinum by the Recording Industry Association of America. The cast recording is now available on Rhino Records. "JERSEY BOYS: The Story of Frankie Valli & The Four Seasons" (Broadway Books) is the official handbook to the smash Broadway hit. "Seasons Greetings: A JERSEY BOYS Christmas," a new holiday CD featuring international cast members of JERSEY BOYS, produced by Bob Gaudio, is now available on Rhino Records.

Visit the JERSEY BOYS website at JerseyBoysTour.com.

About The Hanover Theatre

The Hanover Theatre for the Performing Arts, located in downtown Worcester, New England's second largest city, is recognized by Pollstar as one of the Top 50 Theatres in the World. After undergoing many name changes and renovations over the decades since its 1926 birth, The Hanover Theatre reopened in March 2008 following a \$32 million historic restoration. Since then, the theatre has established its place as a rich entertainment and cultural venue, winning numerous awards, including The National Trust for Historic Preservation Award in 2010. Now in its sixth season, The Hanover Theatre continues to expose over 170,000 annual patrons to world-class entertainment in the form of Broadway, concerts, comedians and much more. For more information, visit TheHanoverTheatre.org. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

*Ticket prices are subject to change without notice.

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