

## **HealthCareerWeb.com Confirms Participation in ASHHRA's 49<sup>th</sup> Annual Conference & Exposition**

*Niche job board promotes multipronged approach to recruiting medical professionals*

**Norfolk, VA (October 2013)** – HealthCareerWeb.com, a health care job board and division of Dominion Enterprises, will exhibit at the American Society for Healthcare Human Resources Administration's (ASHHRA) 49<sup>th</sup> Annual Conference & Exposition. The health care recruiting conference will take place in Washington, DC from September 28 – October 1, 2013.

HealthCareerWeb.com will showcase its recruitment solutions that help organizations effectively identify qualified talent. As the health care industry experiences rapid growth, employers are under increasing pressure to attract retainable candidates, especially those with specialized skill sets.

“Through targeted distribution, we are able to reach active and passive job seekers in the health care industry and deliver high conversions in fields such as nursing,” said Denise Tanner, business development manager for HealthCareerWeb.com. “Our track record of helping employers fill high-need positions drives us to provide even more value for our customers. Each client we serve receives instant notifications about job seekers who have started the application process, giving those employers firsthand knowledge about potential candidates and response rates.”

During ASHHRA, HealthCareerWeb.com will demonstrate how companies can use social media, email, digital and mobile technology to support organizational expansion and promote their brands to a niche audience. Attendees will have access to on-site consultations and information about the latest recruitment trends in health care. Interested recruiters and hiring managers are encouraged to visit booth #1301.

### **About HealthCareerWeb.com**

HealthCareerWeb.com, a division of Dominion Enterprises, offers a powerful platform for advertising niche jobs in the health care industry. In addition to career opportunities, the targeted site provides members with access to an exclusive online community. Free resources, including resume posting, forum participation, photo sharing, video hosting, professional network development and insider blogs, are available to site members.

### **About Dominion Enterprises**

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, employment, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Spain and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent®, Employment Guide® and HotelCoupons.com® publications are distributed across the U.S. each year. For more information, visit [DominionEnterprises.com](http://DominionEnterprises.com).

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