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FOR IMMEDIATE RELEASE

Elfiq Networks Mixes Private and Public Links for Enterprise WANs

Montreal (Canada), September 13, 2013– Elfiq Networks is pleased to launch the release of the company's new Flex Multipath Routing Solutions at Interop New York. FMR is designed for Enterprise and SMB businesses looking to optimize their bandwidth while lowering their costs by load balancing site-to-site WAN traffic between private and internet links. Interop New York is happening September 30 - October 4, 2013 at the Javits Convention Center.

"Launching FMR Solutions at Interop NYC Conference and Expo for IT professionals represents a great opportunity for both new potential clients and our existing Value Added Resellers," according to Patrice Boies, Vice President of Business Development at Elfiq Networks. "The main goal for Flex Multipath Routing is to allow an organization to use many paths between its sites and load balance each session onto the best possible path automatically, seamlessly and dynamically" says Etienne Martel, Product Manager at Elfiq Networks, a leader in bandwidth management and network availability solutions.

Flex Multipath Routing helps businesses by providing more bandwidth for their key applications while at the same time lowering the bandwidth cost. Using built-in SSL VPN capabilities, organizations can take advantage of cost effective internet links instead of traditional MPLS links or leased-lines. Site-to-site VPN tunnels can be established directly between link balancers or to a cloud hosted VPN hub that will act as a virtual WAN network. Once paired with Elfiq Networks' SSL VPN capabilities, Flex Multipath Routing can be used to load balance site-to-site WAN traffic between private links and internet links. Clients even use Elfiq Network's technology to transition from their expensive private links to an array of cheaper internet links dramatically increasing the Return On Investment. Elfiq Networks' link balancers also enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance.

About Elfiq Networks
Elfiq Networks delivers innovation and excellence since 2004, creating a unique value proposition which is used in businesses in over 130 countries all over the world. We have unique expertise in this field and can help organizations of any size or vertical sector, from small businesses to global enterprises, and further their ability to compete by ensuring constant reliable access to telecommunication networks. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com

About Interop®
Interop® drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Part of UBM Tech's family of global brands, Interop is the leading business technology event series. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. Interop Las Vegas is the flagship event held each spring, with Interop New York held each fall, with annual international events in Mumbai and Tokyo, all produced by UBM Tech and partners. For more information about these events visit www.interop.com