



NEWS

5035 Prospect Street ♦ Archdale, NC 27263

- For Immediate Release -

Contact: Olivia Vestal
The Assurance Group
336-474-2333 ext. 1126 (O)
ohvestal@assuregrp.com
www.assuregrp.com

The Assurance Group Expands into Ohio

Archdale, NC, September 26th, 2013 – The Assurance Group (www.assuregrp.com) announces the appointment of Matthew J. Miller as Regional Vice President in addition to the opening of three new offices in Ohio. Edward L. Shackelford, CEO, commented, “Matt is a welcome addition to our sales management team. Matt’s proven leadership ability and keen insight into our industry assures that Ohio will become a key market for The Assurance Group.”

Miller’s responsibilities as Regional Vice President include the overall management of sales activities as well as the recruiting and training of new agents in all Ohio offices. Over the past several months, The Assurance Group has opened offices in Boardman, Akron and Cleveland.

Commenting on his new role at The Assurance Group, Miller stated, “After meeting with The Assurance Group’s Executive team, I was intrigued. And, after both hearing and seeing the vision of The Assurance Group’s growth strategy, I could not think of anywhere I would rather be. I’ve always enjoyed working with agents and managers and I find it extremely rewarding to help people achieve success. I am lucky to have that opportunity here at The Assurance Group.”

Curt Klein, Chief Marketing Officer of The Assurance Group, commented on Ohio’s growth, “We are fortunate to have attracted a leadership team that is comprised of extremely talented individuals to build and manage our Ohio offices. In addition to Matt Miller, Matt Cramer and Bob Knotts have joined the sales team as Regional Sales Managers. These experienced and committed leaders are welcome additions to the management team and place Ohio in a very strong position for future growth.”

About The Assurance Group

Founded over twenty-five years ago to primarily serve the life and health insurance needs of the residents in the Triad area of North Carolina, The Assurance Group (TAG) has grown to national prominence as a provider of life, health, annuity and property/casualty products through both career and independent brokerage agents. Over one-hundred employees serve thousands of agents and nearly one-million clients from the home office campus in Archdale, NC as well as from twenty regional and district offices throughout the United States.

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