

A natural low calorie replacement for HFCS

nectevia

Non GMO | Gluten Free | Allergen Free



Excellent for reduced calories beverages, sweet baked goods, jams, jellies, fruit preparations, sauces, condiments, confectionary and more.

Nectevia helps you target a health conscious consumer including raw-food enthusiasts!

This amber colored fortified nectar has a distinct and delicious flavor that genuinely enhances foods' natural sweetness.



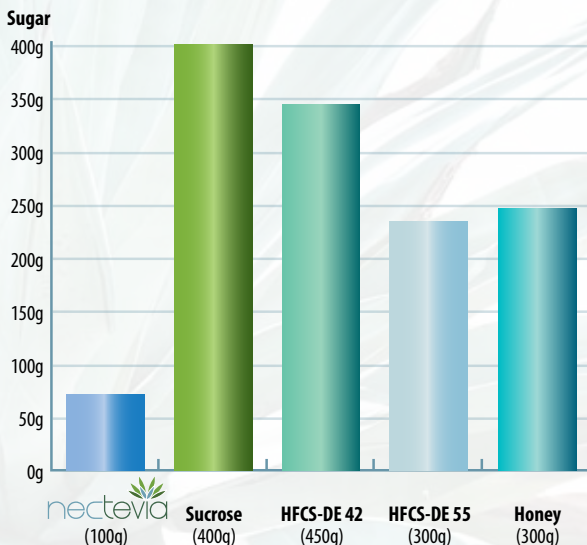
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Nectevia is a stevia enhanced agave syrup specifically designed to give food developers a sweet, reduced calorie and clean label advantage in the marketplace. This proprietary, liquid blend of agave nectar and purified steviol glycosides delivers a pleasant taste with a slight honey note, yet its flavor is neutral enough to be used in a variety of applications including beverages, baked goods, condiments and fruit processes. The product has an amber tint that is virtually unnoticed in most applications. Its viscosity is similar to syrup made with sucrose. This lower calorie solution delivers less than 3 calories per gram. Because it's 4x as sweet as sugar, formulators can easily achieve a 75% sugar reduction.

Organic agave nectar is recognized by consumers as all-natural. It has a clean flavor and sweetness derived from its high fructose content (85%) and naturally occurring inulin. Steviva Brands uses only agave that has been minimally processed at low temperatures with mild filtration. Enhanced sweetness begins with a precise and proprietary blend of water extracted Reb A and steviol glycosides, optimized to reduce bitterness. Nectevia is the ideal, natural high potency sweetener to replace nutritive sweeteners.



Dramatic Sugar Reduction



*Comparisons based on 100 gram Nectevia dosage which is four times sweeter than sucrose

The pH of Nectevia is 4.3 to 4.8, which makes it very stable and prevents fermentation. While we recommend storing Nectevia with the lid on and in a dark cool environment, refrigeration is optional. The recommended shelf life is 2-years minimum after opening, but we have NEVER met anyone who needed to test that limit. It's too delicious to last that long!

Meet These Goals

Replace or reduce HFCS, sucrose or invert syrups

- Develop a natural product
- Create a clean, consumer-friendly label
- Simplify the ingredient declaration
- Support organic, non-GMO and Kosher certifications
- Avoid added sugar
- Reduce calories
- Appeal to diabetics
- Improve the nutritional panel

Clean Label Advantages

Simple, easy to understand ingredient statement: agave nectar, stevia.

Nectevia's certifications include

- Organic
- Non-GMO
- Kosher

Additional benefits

- Low-glycemic
- Diabetic safe
- Gluten-free
- Petrochemical-free

Calorie Reduction

- 2.86 calories per gram
- 4x the sweetness of sucrose
- Formulate with 25% or less Nectevia compared to sucrose
- Enhance foods' natural sweetness

Flavor Advantages

- Clean, neutral flavor
- No aftertaste
- Optimize sweetness
- Nonmasking
- Build mouthfeel

Manufacturers' Benefits

- Liquid, easy to use format
- pH stable
- Heat stable
- Shelf stable
- Resistant to crystallization at room temperature

Nutritional Panel Benefits

Nectevia Syrup	100 grams
Calories	286
Total Fat	0
Total Carbohydrate	76 grams
Sugars	71
Dietary Fiber	4.7 grams





Applications

Because Nectevia is 4x as sweet as sugar, food developers can easily replace sucrose or HFCS using 25% or less of this all-natural sweetener. Synergies between Nectevia and other ingredients in the formula enhance foods' overall sweetness, allowing some applications to employ even greater sweetener reductions. Beverages, baked goods, dressings, sauces, jams, jellies and fillings are among the products that can be sweetened with Nectevia.

Commitment to Quality Control

Steviva has an extensive system in place for ensuring the highest possible standards for quality control and food safety.

- Stringent Ingredient oversight
- Adherence to GMP's
- Strict microbiological standards
- Heavy metal and pesticide testing

Commitment to Sustainability

Steviva believes there is no responsible alternative to doing business other than through environmental sustainability.



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