

Orange County SEO Company Guarantees Top Rankings for Websites with Affordable SEO Services

Orange County SEO Company launches new SEO services with money-back guarantee. Increase traffic, users, clients and more with Orange County SEO, a full-service web design and internet marketing optimization company with long-tested proven methods for helping businesses achieve sustainable high traffic to websites that converts to revenue.

([PRWEB](#)) December 08, 2012 -- [Orange County SEO Company](#), a full service internet marketing optimization firm, introduces SEO centric web design services and guaranteed SEO programs for small and large businesses. After relaunching the website and service offerings, the company catapulted into being widely know as the Southern California region's most effective search engine optimization agency for small businesses. The launch of the new [Web Design Program](#) resulted in over 100 new positive business reviews for the firm, believably because their web development methodology is automatically couple with their new [Affordable SEO Packages & Pricing](#) for small businesses. The new design services allow business clients to receive a performance focused website that achieves results in the search engines quickly, by implementation of things like clean and well structured code, simple and concise navigation, and an itemized presentation of service options.

With over 32 web design elements that directly contribute to search engine favor-ability, and 47 visitor conversion enhancements, these websites are flying off the shelf, or rather, out of the code. Many believe that the user experience of a website, accompanied with rich, useful content is enough to gain traction in the search results, but not so says the SEO firm. They operate with the belief that there is a tremendous amount of technical sophistication that goes into a properly engineered website, and performance in the search engines. For questions related to web design and SEO, the technical team has implemented an interactive live chat on their website enabling potential clients to speak directly with SEO technicians and ask questions in real-time with strategy feedback. Featuring new videos, clear descriptions of all available services, and a page specifically showcasing [Client Reviews & Testimonials](#) about the company's performance and success in executing online marketing projects, the company's online presence speaks volumes about their ability to develop powerful web solutions for businesses.

Each of the new features demonstrate the organized clarity the company possesses in all of its ventures, and help contribute to a more functional and user friendly website. The success of the new site reflects the continued achievements the company sees everyday. Orange County SEO goes way beyond the typical client and service provider relationship. The team spends a lot of time helping clients improve their businesses and increase their revenue through a variety of online marketing campaigns. Operating with a unique set of [Values & Principles](#) they state, "Our Internet marketing services are designed to give you back control of your business success. Whether you're the CEO of a large company, a Marketing Manager in charge of a department, or a small local business owner interested in achieving results through online marketing, we have a variety of tested, proven solutions to help you succeed."

In addition to the numerous changes on the site, a newly implemented SEO blog has been implemented providing an area for clients and general consumers to read, visualize and understand key strategies for internet marketing. These include guidelines, rules, positive suggestions and many infographic media files. An infographic features visual representations of various information and data presented in a quick concise graphic format. Striving to establish open communication with each client, their priority is maintaining a clear understanding of their available services regardless of the client's knowledge of [SEO](#) and internet marketing

strategies. The company provides detailed information to keep the client as informed and knowledgeable as possible.

The company has already seen a substantial increase in conversion since the new site and they anticipate that the success will continually grow in the weeks to come. The favorable outcome of the sites new applications and design were implemented by website designer Craig Valadez who utilized a basic outline as a standard procedure when approaching this project. Craig states, “Every website needs to be user-friendly, accessible from any web browser, and optimized for the business or individual that owns it. This requires constant attention to a website’s current traffic using Google Analytics, easy content management using a simple system like Textpattern or WordPress, and a simple yet impressive layout design using the latest graphic design tools.”

Orange County SEO Internet Marketing Services:

Search Engine Optimization: A powerful solution for placing a website at the top of organic search engine results pages for important keywords relating to business products and services.

Social Media Marketing: A unique form of Internet marketing, currently trending, that leverages social media platforms for brand building and reputation management.

Web Design and Development: The basic make up and design that contributes to building a website including the design, interface, coding, links and search engine optimization. Visit website for overview video and example clients.

PPC & Paid Search Marketing: This is a common strategy to generate website traffic that involves pay-per-click advertising on search engines and partner sites like Google Adwords, Microsoft Ad Center, and the like.

Local SEO & Google Maps: A program that helps establish & promote one's business as the top search result in local directories and Google maps searches. This is a popular program because it results in the client's business appearing first in search results when users are seeking out a particular product or service in the area.

Copywriting and Content Development: A way of using creative and persuasive writing for business and marketing purposes.

Landing Page Optimization: A strategic way of improving the number of visitors on the website by creating specific pages focused around targeted marketing initiatives, followed by optimization and testing of those pages to accomplish a specific conversion and get the users to take an action.

SEO Link Building Services: An important component to search engine optimization because it is the primary way in which a website establishes it's authority with the search engines. See website for explanations & diagrams.

Online Reputation Management: The ability to understand, manage and redirect a business or professional's online reputation or public presence through managing user reviews and public relations. See website.

Mobile App Development: The creation of a content based software application, featuring custom development and design for mobile applications on devices such as smartphones, tablets, ipods, etc. See website.



The website now features a verification of legitimacy and customer testimonials including raving remarks from several clients. As stated by George Roletter, the Vice President of Marketing at Surfline/Wavetrak Inc. (a company that delivers “accurate and comprehensive data about the surf report, weather forecast and more”), “Besides being reasonable in price, what stood out most about these guys were the results. They produced clearly organized and punctual work, and the business results of their actions were well worth the investment. I highly recommend these guys if you need to increase your sales funnel using search marketing strategies and tactics.”

Josh Jolly, the Director of Internet Marketing for EP Henry (a hardscaping company specializing in driveways, walls, fire pits and more) comments, “I have had the privilege of working with Tyler Collins from Orange County SEO... his knowledge of SEO and Internet Marketing has proven to be top notch. He employs highly sophisticated marketing strategies, and is constantly innovating and adapting to internet technology changes. He seems to stay ahead of the common knowledge of what's changing in search engines...He has brought a tremendous value to our company.”

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Online Web 2.0 Version

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