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GFPI LAUNCHES NEW VIDEO SERIES

BATTLE CREEK, Mich., September 30, 2013 – The Global Food Protection Institute (GFPI) today launched a monthly video series called *Take 5 with GFPI*.

The series consists of brief 5-10 minute interviews with recognized leaders on pressing issues in food protection. A new interview will be released each month.

The first episode features Dr. Julia Bradsher, President and CEO of the <u>Global Food Protection</u> <u>Institute</u>, and Dr. David Acheson, Founder and CEO of <u>The Acheson Group</u>, discussing international issues in food safety.

"At GFPI we work with public and private stakeholders to advance training, technologies, and convene symposia to exchange ideas about food protection." said Joan Bowman, Vice President of External Affairs at GFPI. "We're at the table with top experts in the field and are now extending the conversation to the food safety community."

The video series is available on GFPI's web-based Knowledge Center at <u>www.gfpi.org/take-5-video-series</u>.

About The Global Food Protection Institute

The Global Food Protection Institute (GFPI) is a leading food protection organization dedicated to protecting the world's food supply. Established in 2009, GFPI actively engages key public and private stakeholders across the food system. The GFPI mission is achieved through regulationand standards-based training, advancing new food protection technologies, and convening forums for the transformative exchange of ideas about food protection. For more information, visit <u>gfpi.org</u>.

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