

St. Charles Consulting Group sponsors APQC's 2013 process conference

Plans for major new software release to be unveiled at APQC event

St. Charles, IL (October 3, 2013) – Phil Davis, Managing Partner of St. Charles Consulting Group, today announced that his firm will serve as the exclusive sponsor of APQC's 2013 Process Conference to be held October 21-25 in Houston, Texas. APQC – the American Productivity & Quality Center – is a world leader in promoting best practices in business process design, and its annual conference provides a unique opportunity for participants to learn from the brightest minds in process management.

“We are very excited to be a significant part of this year's conference for two reasons,” Davis reported. “The first is that Bob Hiebeler – one of our firm's co-founders provided major contributions to APQC's practice over the years – will be recognized for his remarkable career accomplishments. The second reason is that we will be using the event as a launch pad for RapidMapper™ – a groundbreaking new software product that we have developed for simplifying business process design.”

The theme for APQC's 2013 conference is “Connecting People, Process, and Technology for Results” and, according to St. Charles Managing Director Shawn Eckert, “this is a perfect theme for honoring Bob, who has devoted his entire career to connecting people, process, and technology.” Eckert further noted, “Over the years, the technology aspect has evolved dramatically, and we are thrilled to be able to unveil RapidMapper – the ‘latest & greatest’ tool for business process design. RapidMapper was created to operationalize Bob's pioneering efforts in the area of ‘process visibility’ – our proprietary methodology for improving the process design approach.”

RapidMapper™ – built by St. Charles as a plug-in to SharePoint – makes it easy to integrate information resources directly into the flow of work, thereby minimizing the need for extensive efforts to integrate “knowledge” with “process” within an organization.

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St. Charles Consulting Group was founded in 2002 in St. Charles, Illinois, and currently operates out of 4 locations – St. Charles, Dallas, Phoenix, and Madison. It serves a client base that is broad and diverse with leading solutions in learning and performance development, human capital services, and process design. Given the pace of change in today's economic environment and the need for businesses to be in continuous improvement mode, St. Charles helps companies sharpen and maintain their competitive edge.

Bob Hiebeler and Shawn Eckert are representing St. Charles in the APQC lineup of hard-hitting and thought-provoking speakers at this year's conference. Together, they will lead a breakout session on how to "Practice What We Preach." St Charles Consulting Group has long extolled the value of integrating process design with the underlying content to support the process, whether the content be process descriptions, tools and templates, best practice examples, training, or other resources.

"In our session," Eckert commented, "we look forward to demonstrating how RapidMapper puts knowledge in the flow of work, leveraging process visibility in a way that is remarkably simple, yet incredibly powerful."

For more information –

For more information on the *APQC 2013 Process Conference* – visit:

<http://www.apqc.org/apqs-2013-process-conference>

For more information on *St. Charles Consulting Group* and *RapidMapper*TM – visit rapidmapper.com, and contact:

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