

TechniBlend, Inc. Expands Automation & Controls Group

Waukesha, WI – October 3, 2013 — TechniBlend announced today that it has expanded its Automation & Controls Group with the addition of George Schroeder.

George Schroeder brings a vast knowledge of process automation experience with him, including comprehensive knowledge and experience with all aspects of Rockwell Automation's line of Allen-Bradley PLCs and controllers, electrical engineering and design, electrical components, and RS View HMI and control software.

George stated, "I look forward to being part of the TechniBlend team and utilizing my skills and experience to help deliver great products that make our customers in the food, beverage, distilled spirits, dairy and consumer products industries more successful. I have worked closely with Peter Schultz and look forward to helping TechniBlend innovate and remain a leader in the industries they serve. I am equally impressed by the technology and systems that TechniBlend has introduced and look forward to continuing to develop new products and solutions to meet our customers' needs."

Additionally, George has excellent knowledge of the food & beverage industry, including all areas of hot fill and aseptic beverage processing and filling, dairy product processing, CIP (Clean in Place) technology, and complete high-speed production line and plant-wide control systems. "The fact that George worked on and managed all aspects of automation and control technology for many years in a food & beverage plant makes his real-world experience and skill invaluable to TechniBlend's growing customer base within the food, beverage, and dairy industries." says Peter Schultz, Director of TechniBlend's Automation and Control Group.

Derek Deubel, TechniBlend VP, adds, "The addition of George to our team is a perfect fit for TechniBlend and our customers. He brings a wealth of process automation experience, production plant electrical controls knowledge, and real-world understanding of what TechniBlend's customers need and expect in order to be successful from an electrical control and automation standpoint. We are very glad to welcome George to the TechniBlend team - our customers will benefit greatly."

About TechniBlend, Inc.

TechniBlend engineers, designs and manufactures liquid processing systems and solutions for the food, beverage, personal care and consumer products industries. TechniBlend utilizes forward thinking engineering and innovation to deliver systems and solutions that help it's customers solve key issues such as: reducing product change-over time, increasing product and ingredient yield, minimizing operator involvement and responsibility, improving accuracy and product quality, increasing system reliability and maintainability, and delivering industry leading sustainability through energy and water conservation.

Additional information is available at <http://www.techniblend.com>

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