



Meritus Medical Center

Art Installation Project

The Project



Meritus Medical Center opened its doors in December of 2011. It serves a large geographic area on the edge of Western Maryland, the Eastern Panhandle of West Virginia and Southern Pennsylvania and is one of the largest employers in the area. The facility was severely lacking an art presence and approached GlowArtworks to help enliven areas of the hospital.

The main area of focus was a long corridor from the ED to the dining area. Previously, no art existed in this space making it seem more clinical and off limits to the public. The hallway is in fact intended to be used by patients, visitors and staff so our goal in selecting artwork was to create an inviting space that could be used for wayfinding while simultaneously encouraging people to walk the hallways for exercise.



Key Areas

- Dining Area
- One West Hallway
- Center Link Hallway
- ED Hallway

Dining Area



Our area of focus for this project was one long hallway from the dining area to the ED. Because of the turns and shape of the hallway we divided it into 4 key areas and grouped images in this way. A total of 17 stretched canvas prints, all at a height of 30 inches were ordered. The canvas was printed by our master printer, Ray Smicker, then stretched and coated with a fire retardant spray.

The dining area contained 5 prints from GlowArtworks artist, Andrew Levine. We selected Andrew's work because of his representation of fresh food as it relates the area. These images are dramatic and eye catching while remaining beautiful and relevant to the space.



One West Hallway



This is the hallway directly adjacent to the dining area. In keeping with our clients preference for nature based subject matter we selected a variety of inspiring work from artists, Michael Regnier, Steven Cook, Irene Owsley and Frank Smith. We transitioned from food to water and the natural environment. We had an abundance of open space to work with in this hallway, but budget considerations dictated that we do our best to fill this space with 4 prints, with the option to add more at a later date.



Center Link Hallway



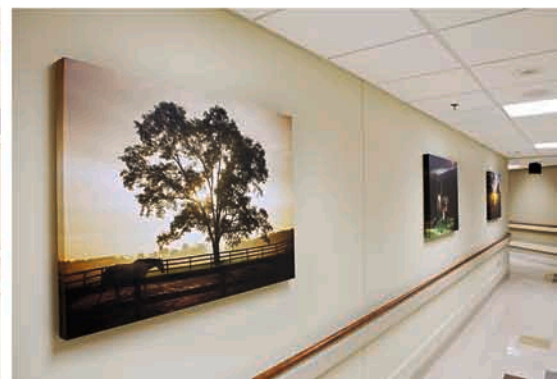
The Center Link Hallway is bridges the space between the Emergency Department Hallway and the One West Hallway with a 45 degree turn at each end. With our guidance, Meritus selected 4 more images from Andrew Levine with graphic and beautifully lit images of flowers. We wanted this area to be bursting with color to enliven the flat, blank wall space. The bold colors and compositions bring an added sense of warmth and life to a space that was previously very empty.



ED Hallway



The Emergency Department (ED) Hallway is just outside of the ED entrance and is the primary pathway for patients and visitors to reach the dining area. We wanted this hallway to be comfortable and welcoming as soon as the doors open from the ED. We chose images that had a local sense of place and aesthetic. We printed art from Ken Gehle, Ryan Smith and Allan Shoemake for this space.





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