**Ayla Networks Launches October Speaking Tour**

***David Friedman, CEO and co-founder of Ayla Networks, is scheduled to speak at VERGE San Francisco, GigaOm’s Mobilize 2013 Product Showcase, and the Internet of Things World Forum in Barcelona.***

Sunnyvale CA, October XX, 2013 — [Ayla Networks](http://www.aylanetworks.com), a technology pioneer that created the first complete end-to-end cloud platform for the Internet of Things (IoT), is scheduled to speak at three conferences in October 2013, namely VERGE SF on October 15, GigaOm’s Mobilize 2013 Product Showcase on October 16 to 17, and Cisco’s Internet of Things World Forum in Barcelona, Spain, from October 29 to 31. [Ayla Networks](http://www.aylanetworks.com) is a technology pioneer that created the first complete end-to-end cloud platform for the Internet of Things (IoT),

“We’re honored to be recognized as a thought leader in the Internet of Things space and invited to speak and showcase our technology at these three prestigious events. We look forward to engaging in conversations with companies and experts around the world at the forefront of the IoT.” said David Friedman, CEO and co-founder of Ayla. “It’s an exciting time to see the Internet of Things taking off a few years ago, and now starting to come to fruition. More and more hardware manufacturers and OEMs are feeling the market need to enable Cloud and Internet connectivity in legacy electrical appliances. Ayla is a cloud service company that’s making this happen. It’s the embedded intelligence in speed, flexibility, cost, and time-to-market at the end of the pipe that differentiates Ayla from the rest.”

With the world population at approximately 6.8 billion people, there are approximately 12.5 billion connected devices in use today, making there more connected devices than people. By 2020, there will be with be a projected 50 billion connected devices leading markets into an enormous opportunity for services and data mining.

Ayla Networks will embark on its October speaking tour starting at [GreenBiz’s Verge San Francisco 2013](http://www.greenbiz.com/events/verge/2013/10/san-francisco) on October 15, where sustainable technologists explore radical efficiencies through advancements in energy, buildings, and transportation. Ayla Networks’ CEO David Friedman will be on a panel with Eric Miller, CEO of software development pioneer SVC Soft, to talk about “When Internet of Things meet Real-time Media”, moderated by GigaOm’s Stacey Higginbotham. During the session, Dave will share his experience working with social media giants like SINA Weibo, and together the panel will discuss how mobility and connectivity is changing the way people live, and how it is changing the developers landscape.

As a finalist for [GigaOm’s inaugural Mobilize Product Showcase](http://about.gigaom.com/2013/09/17/gigaom-announces-finalists-for-mobilize-product-showcase/), Ayla Networks joins the competition in San Francisco on October 16 and 17, following the Verge SF conference. Some of the most innovative connected hardware companies will be in attendance at Mobilize 2013. Ayla Networks will share industry best practices on how the cloud provider offers customers a module that allows them to get their devices online quickly and connected to the Ayla Cloud.

Onward to [Cisco’s Internet of Things World Forum,](http://www.iotwf.com/#sthash.WCi78nEJ.dpbs) October 29 to 31, in Barcelona, Spain, Ayla Networks will join the summit as global leaders, professionals and innovators representing markets such as manufacturing, transportation, oil and gas, utilities, healthcare, sports and entertainment, government, education and retail. Ayla Networks’ Dave Friedman will share best practices of cross-industry, cross-discipline innovation and best practices pertinent to the Internet of Things, addressing common issues when creating a technology platform for IoT, and how to accelerate the IoT market.

Ayla Networks officially launched earlier this year with [$5.4 million Series A funding](http://www.aylanetworks.com/release/ayla-networks-raises-5-4-million-unveils-platform-to-allow-manufacturers-to-create-a-new-generation-of-connected-devices), unveiling the Ayla Platform™ which allows manufacturers to create a new generation of connected devices. Ayla has forged an IoT ecosystem that includes leading chip manufacturers such as Broadcom Corporation, STMicroelectronics, and Universal Scientific Industrial Co (USI). The company is also [collaborating with SINA Corporation](http://http/www.aylanetworks.com/release/sina-collaborates-with-ayla-networks-to-bring-a-new-generation-of-connected-devices-to-consumers-in-china), one of China’s biggest Internet portals, to bring connected devices to millions of users in China. The first device that came out of the collaboration is the SINA Wi-Fi Weather Station.

**About Ayla Networks**

Ayla was founded to address the massive changes that are needed to connect “things” to the Internet. The company has developed an end-to-end platform that allows manufacturers and service providers to turn home controls, HVAC, appliances, lighting and other everyday products into intelligent devices that can collect information, be managed remotely, or perform tasks automatically on behalf of consumers and businesses. Headquartered in Sunnyvale, Calif., the company has partnered with major electronics manufacturers, leading venture capital firms and investors who share this vision. For more information, contact Ayla Networks at [www.aylanetworks.com](http://www.aylanetworks.com).

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