**CTO Forum Announces Keynote Speakers for RETHINK Disruption Conference**

*Andy Bechtolsheim of Arista Networks, Stephan Biller of General Electric, Rodney Brooks of Rethink Robotics, Kerrie Holley of IBM, Steven Gray of CSR, Paul McEuen of Cornell University and Cynthia Kenyon of UCSF will deliver the keynote addresses in addition to 28 panel speakers from leading companies, research centers and universities. The two day event will be held at the St. Regis Hotel in San Francisco, November 11-12 2013.*

Santa Clara, California – October 14, 2013 – The [CTO Forum](http://www.ctoforum.org/), a premier organization for senior technology executives and business leaders, is proud to announce the keynote speakers for its [Rethink Disruption: Emerging Technologies Transforming Business and Society](http://ctoforum.org/index.php?option=com_events&view=events&layout=event_current&Itemid=227) conference, which will be held at the St. Regis Hotel in San Francisco, November 11-12 2013.

Rethink Disruption is designed specifically for technology executives who are committed to recognition, development and capitalization of transformative innovations. This two day conference will comprehensively address the key breakthroughs and paradigm shift technologies that are truly positioned to create significant impact and disruption. Attendees will learn how the established and growing enterprise can best adopt emerging technologies to beat the cycles of decay, irrelevance and complacency and kick start the new engines of growth. Participants will also delve deeply into the breadth and scope of opportunities presented by the breakthroughs in engineering, science and technology.

The keynote speakers will include:

**Andy Bechtolsheim – Founder, Chairman and Chief Development Officer of Arista Networks**

Andy is one the most successful entrepreneurs in the US. He cofounded Sun Microsystems, invented the workstation, was Google's first investor and founded a list of successful companies. As Chief Development Officer of Arista Networks, he is responsible for the overall product development and technical direction of the company.

**Stephan Biller - Chief Manufacturing Scientist at GE**

Stephan is responsible for GE’s advanced manufacturing strategy and the development of GE’s Smart Manufacturing Initiative across GE businesses to increase performance and productivity.

**Paul McEuen - John Newman Professor of Physical Science at Cornell University**

Paul directs the Laboratory of Atomic and Solid State Physics and the Kavli Institute at Cornell for Nanoscale Science. He is one of the world experts on carbon nanotubes and a member of the National Academy of Sciences as well as a fellow of the American Physical Society.

**Rodney Brooks - Founder, Chairman, and CTO of Rethink Robotics**

Rodney is widely known for his scientific contributions to computer vision, mobile robots, humanoid robots, artificial intelligence, and artificial life. His current company Rethink Robotics is developing a new class of industrial robots that will help keep manufacturing jobs in the United States. He was also co-founder and CTO of iRobot and director of MIT’s Computer Science and Artificial Intelligence Laboratory.

**Kerrie Holley - IBM Fellow and CTO**

Kerrie is recognized internationally for his innovative work in architecture and software engineering centered on the adoption of services and Service Oriented Architecture. He is also a consultant in IT Strategy and Transformation, enterprise architecture and application development. He is now part of IBM Research focused on scalable business services and the emerging API economy.

**Steven Gray - Chief Technology Officer for CSR**

Steven is responsible for creating advanced technologies, expanding new business areas and developing the core IP required for CSR future products.

**Cynthia Kenyon – Director of the Hillblom Center for the Biology of Aging** **at UCSF**

Cynthia was the first to look for genes on the basis of their expression profiles, discovering that DNA damaging agents activate a battery of DNA repair genes in E. coli. Her discovery that a single-gene mutation could double the lifespan of C. elegans sparked an intensive study of the molecular biology of aging. These findings have now led to the discovery that an evolutionarily conserved hormone signaling system controls aging in other organisms as well, including mammals. She has received many honors and awards for her findings.

The agenda also includes seven panel discussions focused on advances and breakthroughs in cognitive computing, material science, manufacturing, robotics, biotechnology, location based services and semiconductor. The panelists are world-class experts, innovators and thought leaders from leading companies and prestigious universities. A complete list of Rethink Disruption’s panel speakers can be found at [www.ctoforum.org](http://ctoforum.org/index.php?option=com_events&view=events&layout=event_current&Itemid=227).

For more information and to register for the event, visit [www.ctoforum.org](http://www.ctoforum.org)

**About the CTO Forum**

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address the industry’s most important issues. The CTO Forum brings together the best minds in the technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum’s mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow’s global opportunities and challenges. For more information, visit www.ctoforum.org.

**Media Contact:**

Alice Vallesteros

PR & Marketing Manager

CTO Forum

Phone: 408 806 9595

Email: [alice@ctoforum.org](mailto:alice@ctoforum.org)